## American Express Company (Fri, Apr 19, 2024)

Buy candidate since Apr 19, 2024
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\#450/ 30112

| Trend: | Buy |
| :--- | :--- |
| MV Long: | Buy |
| MV Short: | Buy |
| Pivot: | Buy |
| Volume: | Buy |
| MACD: | Sell |

## Tech commentaries:

The American Express Company stock price gained 6.23\% on the last trading day (Friday, 19th Apr 2024), rising from \$217.50 to $\mathbf{\$ 2 3 1 . 0 4}$. During the last trading day the stock fluctuated $5.83 \%$ from a day low at $\$ 218.84$ to a day high of $\$ 231.60$. The price has fallen in 5 of the last 10 days but is still up by $3.86 \%$ over the past 2 weeks. Volume has increased on the last day along with the price, which is a positive technical sign, and, in total, 3 million more shares were traded than the day before. In total, 7 million shares were bought and sold for approximately $\$ 1.59$ billion.

The stock lies in the middle of a strong rising trend in the short term and a further rise within the trend is signaled. Given the current short-term trend, the stock is expected to rise $13.73 \%$ during the next 3 months and, with a $90 \%$ probability hold a price between $\$ 247.88$ and $\$ 271.13$ at the end of this 3-month period.

The American Express Company stock holds buy signals from both short and long-term Moving Averages giving a positive forecast for the stock, but the stock has a general sell signal from the relation between the two signals where the long-term average is above the short-term average. On corrections down, there will be some support from the lines at $\$ 219.91$ and $\$ 222.28$. A breakdown below any of these levels will issue sell signals. A buy signal was issued from a pivot bottom point on Thursday, April 18, 2024, and so far it has risen $6.23 \%$. Further rise is indicated until a new top pivot has been found. Volume is rising along with the price. This is considered to be a good technical signal. Some negative signals were issued as well, and these may have some influence on the near short-term development. Furthermore, there is currently a sell signal from the 3 month Moving Average Convergence Divergence (MACD).

On the downside, the stock finds support just below today's level from accumulated volume at $\mathbf{\$ 2 1 9 . 4 2}$ and $\mathbf{\$ 2 1 8 . 2 0}$. There is no resistance from accumulated volume above today's level and given the right condition the stock may perform very well during the next couple of days.

In general the stock tends to have very controlled movements and with good liquidity the risk is considered very low in this stock. During the last day, the stock moved $\$ 12.76$ between high and low, or $\mathbf{5 . 8 3 \%}$. For the last week the stock has had daily average volatility of $\mathbf{2 . 7 1 \%}$.

Several short-term signals, along with a general good trend, are positive and we conclude that the current level may hold a buying opportunity as there is a fair chance for American Express Company stock to perform well in the short-term. We have upgraded our analysis conclusion for this stock since the last evaluation from a Sell to a Buy candidate.

Risk: Low
Evaluation: Buy Candidate

