

# Herc Holdings Inc. (Fri, Apr 19, 2024)

Hold candidate since Apr 19, 2024

StockInvest.us  
Gyneju st. 14, "ROCKIT"  
Vilnius, LT-01109  
Lithuania



score: **-0.442**  
#6441/ 30117

Trend: Buy  
MV Long: Sell  
MV Short: Sell  
Pivot: Sell  
Volume: Buy  
MACD: Sell

## Tech commentaries:

The **Herc Holdings Inc.** stock price fell by **-0.451%** on the last day (Friday, 19th Apr 2024) from **\$150.77** to **\$150.09**. It has now fallen 4 days in a row. During the last trading day the stock fluctuated **2.49%** from a day low at **\$148.57** to a day high of **\$152.27**. The price has fallen in 6 of the last 10 days and is down by **-9.1%** for this period. Volume has increased on the last day by **4 thousand** shares but on falling prices. This may be an early warning and the risk will be increased slightly over the next couple of days. In total, **205** thousand shares were bought and sold for approximately **\$30.77** million.

Given the current short-term trend, the stock is expected to rise **10.64%** during the next 3 months and, with a 90% probability hold a price between **\$166.05** and **\$192.87** at the end of this 3-month period.

There are few to no technical positive signals at the moment. The **Herc Holdings Inc.** stock holds sell signals from both short and long-term Moving Averages giving a more negative forecast for the stock. Also, there is a general sell signal from the relation between the two signals where the long-term average is above the short-term average. On corrections up, there will be some resistance from the lines at **\$155.83** and **\$161.75**. A break-up above any of these levels will issue buy signals. A sell signal was issued from a pivot top point on **Wednesday, March 27, 2024**, and so far it has fallen **-11.71%**. Further fall is indicated until a new bottom pivot has been found. Furthermore, there is currently a sell signal from the 3 month Moving Average Convergence Divergence (MACD). Volume rose on falling prices yesterday. This may be an early warning and the stock should be followed more closely.

**Herc Holdings Inc.** finds support from accumulated volume at **\$147.37** and this level may hold a buying opportunity as an upwards reaction can be expected when the support is being tested. On the upside the stock meets some resistance just above today's level from accumulated volume at **\$152.15**, **\$156.49** and **\$162.89**.

This stock has average movements during the day and with good trading volume, the risk is considered to be medium. During the last day, the stock moved **\$3.70** between high and low, or **2.49%**. For the last week, the stock has had daily average volatility of **3.03%**.

**Herc Holdings Inc.** holds several negative signals and this should be a sell candidate, but due to the general chance for a turnaround situation it should be considered as a hold candidate (hold or accumulate) in this position whilst awaiting further development. We have upgraded our analysis conclusion for this stock since the last evaluation from a Sell to a Hold/Accumulate candidate.

Risk: **Medium**

Evaluation: **Hold/Accumulate**

Disclaimer: StockInvest.us is a research service that provides financial data and technical analysis of stocks. All users should speak with their financial advisor before buying or selling any securities. Users should not base their investment decision upon "StockInvest.us". By using the site you agree and are held liable for your own investment decisions and agree to Terms of Use and Privacy Policy.