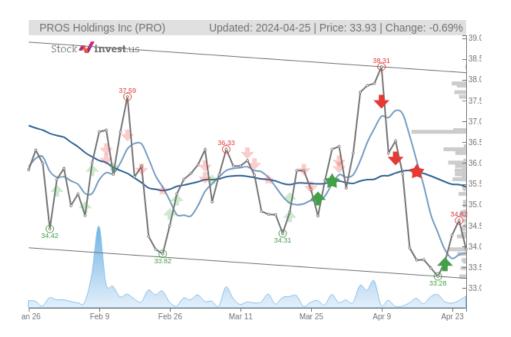
## PROS Holdings Inc (Thu, Apr 25, 2024)

Sell candidate since Apr 18, 2024 Gain 1.34%



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Trend:	Hold
VIV Long:	Sell
MV Short:	Buy
Pivot:	Sell
Volume:	Buy
MACD:	Sell

## **Tech commentaries:**

The **PROS Holdings Inc** stock price fell by **-1.99%** on the last day (Thursday, 25th Apr 2024) from **\$34.62** to **\$33.93**. During the last trading day the stock fluctuated **1.59%** from a day low at **\$33.65** to a day high of **\$34.19**. The price has fallen in 6 of the last 10 days and is down by **-7.12%** for this period. Volume has increased on the last day by **64 thousand** shares but on falling prices. This may be an early warning and the risk will be increased slightly over the next couple of days. In total, **280** thousand shares were bought and sold for approximately **\$9.51** million.

The stock is at the lower part of a wide and horizontal trend in the short term, and normally this may pose a good buying opportunity, though a breakdown through the bottom trend line at **\$33.23** will give a strong sell signal and a trend shift may be expected. Given the current horizontal trend, you can expect **PROS Holdings Inc** stock with a 90% probability to be traded between \$32.61 and \$37.45 at the end of this 3-month period. A break of a horizontal trend is often followed by a large increase in the volume, and stocks seldom manage to go directly from the bottom of a trend up to the top. Stocks turning up in the middle of a horizontal trend are therefore considered to be potential runners.

There are few to no technical positive signals at the moment. The **PROS Holdings Inc** stock holds a buy signal from the shortterm Moving Average; at the same time, however, the long-term average holds a general sell signal. Since the longterm average is above the short-term average there is a general sell signal in the stock giving a more negative forecast for the stock. On further gains, the stock will meet resistance from the long-term Moving Average at **\$35.43**. On a fall, the stock will find some support from the short-term average at **\$33.84**. A break-up through the long-term average will give another buy signal, while a fall below the short-term average will add another sell signal and strengthen the general signal. A sell signal was issued from a pivot top point on **Wednesday**, **April 24**, **2024**, and so far it has fallen -1.99%. Further fall is indicated until a new bottom pivot has been found. Furthermore, there is currently a sell signal from the 3 month Moving Average Convergence Divergence (MACD). Volume rose on falling prices yesterday. This may be an early warning and the stock should be followed more closely.

**PROS Holdings Inc** finds support from accumulated volume at \$33.82 and this level may hold a buying opportunity as an upwards reaction can be expected when the support is being tested. On the upside the stock meets some resistance from accumulated volume at \$36.01, \$36.33 and \$36.75.

This stock has average movements during the day and with good trading volume, the risk is considered to be medium. During the last day, the stock moved **\$0.536** between high and low, or **1.59%**. For the last week, the stock has had daily average volatility of **2.48%**.

**PROS Holdings Inc** holds several negative signals and is within a wide and falling trend, so we believe it will still perform weakly in the next couple of days or weeks. We therefore hold a negative evaluation of this stock.

## **Risk: Medium**

## **Evaluation: Sell Candidate**

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