## Yelp Inc (Wed, Apr 17, 2024)

Sell candidate since Apr 17, 2024



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score: -1 \_41

#9200/30119

Trend MV Long: MV Short: Sell Sell Volume: Sell MACD: Buy

## **Tech commentaries:**

No changes to the price of Yelp Inc stock on the last trading day (Wednesday, 17th Apr 2024). During the last trading day the stock fluctuated 2.10% from a day low at \$39.46 to a day high of \$40.29. The price has risen in 5 of the last 10 days but is still down by -3.35% for this period.

The stock lies the upper part of a wide and falling trend in the short term, and this may normally pose a very good selling opportunity for the short-term trader as reaction back towards the lower part of the trend can be expected. A break up at the top trend line at \$40.37 will firstly indicate a slower falling rate, but may be the first sign of a trend shift. Given the current short-term trend, the stock is expected to fall -12.96% during the next 3 months and, with a 90% probability hold a price between \$28.18 and \$35.14 at the end of this 3-month period. Do note, that if the stock price manages to stay at current levels or higher, our prediction target will start to change positively over the next few days as the conditions for the current predictions will be broken.

The Yelp Inc stock holds a sell signal from the short-term Moving Average; at the same time, however, there is a buy signal from the long-term average. Since the short-term average is above the long-term average there is a general buy signal in the stock giving a positive forecast for the stock. On further gains, the stock will meet resistance from the short-term Moving Average at approximately \$40.11. On a fall, the stock will find some support from the long-term average at approximately \$39.00. A break-up through the short-term average will send a buy signal, whereas a breakdown through the long-term average will send a sell signal. Furthermore, there is a buy signal from the 3 month Moving Average Convergence Divergence (MACD). Some negative signals were issued as well, and these may have some influence on the near short-term development. A sell signal was issued from a pivot top point on Tuesday, April 09, 2024, and so far it has fallen -3.39%. Further fall is indicated until a new bottom pivot has been found. Volume fell during the last trading day while price remained unchanged. This may be an early warning, but it may also not. We still recommend that you pay attention over the next couple of days.

Yelp Inc finds support from accumulated volume at \$38.29 and this level may hold a buying opportunity as an upwards reaction can be expected when the support is being tested. On the upside the stock meets some resistance from accumulated volume at **\$43.29**, **\$44.39** and **\$45.71**.

This stock is usually traded at a good volume, and with minor daily changes, the risk is considered to be low. During the last day, the stock moved \$0.83 (2.10%) between high and low. For the last week, the stock has had daily average volatility of 2.43%.

Yelp Inc holds several negative signals and we believe that it will still perform weakly in the next couple of days or weeks. We, therefore, hold a negative evaluation of this stock. Due to some small weaknesses in the technical picture we have downgraded our analysis conclusion for this stock since the last evaluation from a Hold/Accumulate to a Sell candidate.

Risk: Low

**Evaluation: Sell Candidate**