## Nordstrom, Inc. (Fri, Jun 28, 2024)

Hold candidate since Jun 28, 2024
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## Tech commentaries:

The Nordstrom, Inc. stock price fell by $\mathbf{- 0 . 3 7 7 \%}$ on the last day (Friday, 28th Jun 2024) from $\mathbf{\$ 2 1 . 2 1}$ to $\mathbf{\$ 2 1 . 1 3}$. During the last trading day the stock fluctuated $\mathbf{1 . 4 9 \%}$ from a day low at $\$ 20.86$ to a day high of $\mathbf{\$ 2 1 . 1 7}$. The price has been going up and down for this period, and there has been a $-0.57 \%$ loss for the last 2 weeks. Volume has increased on the last day by 317 shares but on falling prices. This may be an early warning and the risk will be increased slightly over the next couple of days. In total, 317 shares were bought and sold for approximately $\$ 6.70$ thousand.

The stock lies in the lower part of a wide and strong rising trend in the short term, and this may normally pose a very good buying opportunity. If the lower trend floor at $\$ 20.66$ is broken, it will firstly indicate a slower rate of rising, but may also be an early warning for a trend shift. Given the current short-term trend, the stock is expected to rise $\mathbf{1 7 . 5 5 \%}$ during the next 3 months and, with a $90 \%$ probability hold a price between $\$ 24.28$ and $\$ 28.33$ at the end of this 3-month period.

There are few to no technical positive signals at the moment. The Nordstrom, Inc. stock holds sell signals from both short and long-term Moving Averages giving a more negative forecast for the stock. Also, there is a general sell signal from the relation between the two signals where the long-term average is above the short-term average. On corrections up, there will be some resistance from the lines at $\$ 21.22$ and $\$ 21.39$. A break-up above any of these levels will issue buy signals. A sell signal was issued from a pivot top point on Monday, June 03, 2024, and so far it has fallen $-8.29 \%$. Further fall is indicated until a new bottom pivot has been found. Furthermore, there is currently a sell signal from the 3 month Moving Average Convergence Divergence (MACD). Nordstrom, Inc. gained volume on the last day, but on falling prices. In technical terms, this is called divergence and may be an early warning. In some cases, increasing volume on falling prices may be considered positive, but that is mainly in typical "sell-offs". The very low volume increases the risk and reduces the other technical signals issued.

Nordstrom, Inc. finds support from accumulated volume at $\$ 21.04$ and this level may hold a buying opportunity as an upwards reaction can be expected when the support is being tested. On the upside the stock meets some resistance just above today's level from accumulated volume at $\$ 21.40, \$ 21.47$ and $\$ 22.28$.

This stock is usually traded at a good volume, and with minor daily changes, the risk is considered to be low. During the last day, the stock moved $\$ 0.310$ (1.49\%) between high and low. For the last week, the stock has had daily average volatility of $\mathbf{1 . 4 6 \%}$.

Nordstrom, Inc. holds several negative signals and this should be a sell candidate, but due to the general chance for a turnaround situation it should be considered as a hold candidate (hold or accumulate) in this position whilst awaiting further development. We have upgraded our analysis conclusion for this stock since the last evaluation from a Sell to a Hold/Accumulate candidate.

Risk: Low
Evaluation: Hold/Accumulate

