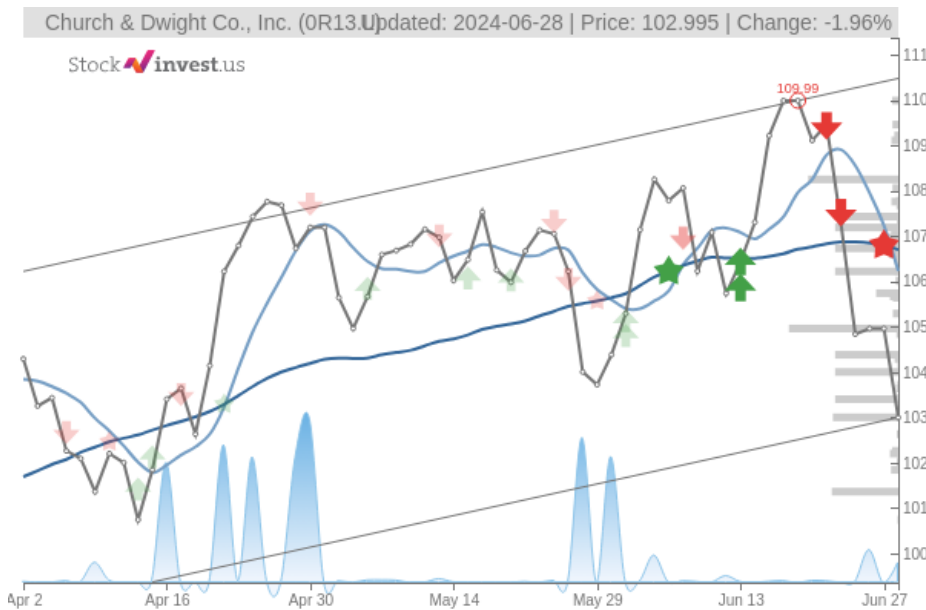


Church & Dwight Co., Inc. (Fri, Jun 28, 2024)

Buy candidate since Jun 14, 2024

Loss -4.02%

StockInvest.us
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score: 0

#11956/ 54216

Trend: Buy
MV Long: Sell
MV Short: Sell
Pivot: Sell
Volume: Buy
MACD: Sell

Tech commentaries:

The **Church & Dwight Co., Inc.** stock price fell by **-1.87%** on the last day (Friday, 28th Jun 2024) from **\$104.96** to **\$103.00**. During the last trading day the stock fluctuated **1.03%** from a day low at **\$103.00** to a day high of **\$104.06**. The price has been going up and down for this period, and there has been a **-4.02%** loss for the last 2 weeks. Volume has increased on the last day by **23 thousand** shares but on falling prices. This may be an early warning and the risk will be increased slightly over the next couple of days. In total, **23 thousand** shares were bought and sold for approximately **\$2.37** million.

Given the current short-term trend, the stock is expected to rise **4.01%** during the next 3 months and, with a 90% probability hold a price between **\$107.12** and **\$114.91** at the end of this 3-month period.

There are few to no technical positive signals at the moment. The **Church & Dwight Co., Inc.** stock holds sell signals from both short and long-term Moving Averages giving a more negative forecast for the stock. Also, there is a general sell signal from the relation between the two signals where the long-term average is above the short-term average. On corrections up, there will be some resistance from the lines at **\$106.23** and **\$106.70**. A break-up above any of these levels will issue buy signals. A sell signal was issued from a pivot top point on **Wednesday, June 19, 2024**, and so far it has fallen **-6.36%**. Further fall is indicated until a new bottom pivot has been found. Furthermore, there is currently a sell signal from the 3 month Moving Average Convergence Divergence (MACD). Volume rose on falling prices yesterday. This may be an early warning and the stock should be followed more closely.

Church & Dwight Co., Inc. finds support from accumulated volume at **\$102.20** and this level may hold a buying opportunity as an upwards reaction can be expected when the support is being tested. On the upside the stock meets some resistance just above today's level from accumulated volume at **\$104.00**, **\$106.22** and **\$107.19**.

In general the stock tends to have very controlled movements and with good liquidity the risk is considered very low in this stock. During the last day, the stock moved **\$1.06** between high and low, or **1.03%**. For the last week the stock has had daily average volatility of **1.14%**.

Church & Dwight Co., Inc. holds several negative signals and this should be a sell candidate, but due to the general chance for a turnaround situation it should be considered as a hold candidate (hold or accumulate) in this position whilst awaiting further development.

Risk: Low

Evaluation: Hold/Accumulate

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