## Maoyan Entertainment (Tue, Jul 02, 2024)

Sell candidate since Jun 21, 2024 Loss -8.23%



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#27494/54198

Trend MV Long: MV Short: Volume: Buy MACD: Buy

## **Tech commentaries:**

The Maoyan Entertainment stock price fell by -1.61% on the last day (Tuesday, 2nd Jul 2024) from HK\$8.05 to HK\$7.92. It has now fallen 4 days in a row. During the last trading day the stock fluctuated 4.63% from a day low at HK\$7.78 to a day high of HK\$8.14. The price has fallen in 8 of the last 10 days and is down by -12.39% for this period. Volume has increased on the last day by 964 thousand shares but on falling prices. This may be an early warning and the risk will be increased slightly over the next couple of days. In total, 3 million shares were bought and sold for approximately HK\$27.45 million.

The stock has broken the falling short-term trend down. Firstly a stronger fallrate is indicated, but false breaks and "sell-off" may occur. However, a further fall is realistic and any reactions back to the breaking point (HK\$8.02) are considered to be a "second chance" to get out. According to the fan-theory HK\$7.26 will represent the new bottom line of the next trend, but it is far too early to say this for certain.

Furthermore, there is a buy signal from the 3 month Moving Average Convergence Divergence (MACD). Some negative signals were issued as well, and these may have some influence on the near short-term development. The Maoyan Entertainment stock holds sell signals from both short and long-term Moving Averages giving a more negative forecast for the stock. Also, there is a general sell signal from the relation between the two signals where the long-term average is above the short-term average. On corrections up, there will be some resistance from the lines at HK\$8.33 and HK\$8.90. A break-up above any of these levels will issue buy signals. A sell signal was issued from a pivot top point on Monday, June 17, 2024, and so far it has fallen -12.39%. Further fall is indicated until a new bottom pivot has been found. Volume rose on falling prices yesterday. This may be an early warning and the stock should be followed more closely.

There is no support from accumulated volume below today's level and given the right condition the stock may perform very badly in the next couple of days. On the upside the stock meets some resistance from accumulated volume at HK\$8.88, HK\$9.76 and HK\$9.82.

This stock has average movements during the day and with good trading volume, the risk is considered to be medium. During the last day, the stock moved HK\$0.360 between high and low, or 4.63%. For the last week, the stock has had daily average volatility of 3.97%.

Maoyan Entertainment holds several negative signals and is within a falling trend, so we believe it will still perform weakly in the next couple of days or weeks. We therefore hold a negative evaluation of this stock. Due to some small weaknesses in the technical picture we have downgraded our analysis conclusion for this stock since the last evaluation from a Sell to a Strong Sell candidate.

Risk: Medium

**Evaluation: Strong Sell Candidate**