

## Tech commentaries:

The Jd.com, Inc. stock price fell by $\mathbf{- 2 . 0 9 \%}$ on the last day (Friday, 28th Jun 2024) from HK\$105.50 to HK\$103.30. It has now fallen 4 days in a row. During the last trading day the stock fluctuated $\mathbf{3 . 0 4 \%}$ from a day low at $\mathbf{H K} \$ 102.10$ to a day high of HK $\$ 105.20$. The price has fallen in 8 of the last 10 days and is down by $-9.31 \%$ for this period. Volume fell on the last day along with the stock, which is actually a good sign as volume should follow the stock. On the last day, the trading volume fell by -885 thousand shares and in total, 10 million shares were bought and sold for approximately HK $\$ 995.08$ million.

Given the current short-term trend, the stock is expected to rise $6.61 \%$ during the next 3 months and, with a $90 \%$ probability hold a price between $\mathbf{H K} \$ 110.13$ and $\mathbf{H K} \$ 150.27$ at the end of this 3 -month period.

Furthermore, there is a buy signal from the 3 month Moving Average Convergence Divergence (MACD). Some negative signals were issued as well, and these may have some influence on the near short-term development. The Jd.com, Inc. stock holds sell signals from both short and long-term Moving Averages giving a more negative forecast for the stock. Also, there is a general sell signal from the relation between the two signals where the long-term average is above the short-term average. On corrections up, there will be some resistance from the lines at HK\$108.30 and HK\$118.35. A break-up above any of these levels will issue buy signals. A sell signal was issued from a pivot top point on Monday, May 20, 2024, and so far it has fallen - $24.49 \%$. Further fall is indicated until a new bottom pivot has been found. Volume fell together with the price during the last trading day and this reduces the overall risk as volume should follow the price movements.

Jd.com, Inc. finds support from accumulated volume at HK\$102.90 and this level may hold a buying opportunity as an upwards reaction can be expected when the support is being tested. On the upside the stock meets some resistance from accumulated volume at $\mathbf{H K} \$ 113.90$, $\mathbf{H K} \$ 115.70$ and $\mathbf{H K} \$ 123.70$.

This stock has average movements during the day and with good trading volume, the risk is considered to be medium. During the last day, the stock moved HK\$3.10 between high and low, or $3.04 \%$. For the last week, the stock has had daily average volatility of $2.46 \%$.

The Jd.com, Inc. stock holds several negative signals and despite the positive trend, we believe Jd.com, Inc. will perform weakly in the next couple of days or weeks. Therefore, we hold a negative evaluation of this stock.

Risk: Medium
Evaluation: Sell Candidate

