

Apple Inc. (Thu, May 15, 2025)

Hold candidate since May 15, 2025



StockInvest.us
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score: **-0.685**

#1598/ 66564

Trend: **Hold**
MV Long: **Buy**
MV Short: **Buy**
Pivot: **Sell**
Volume: **Sell**
MACD: **Sell**

Tech commentaries:

The **Apple** stock price fell by **-0.414%** on the last day (Thursday, 15th May 2025) from **\$212.33** to **\$211.45**. During the last trading day the stock fluctuated **1.63%** from a day low at **\$209.54** to a day high of **\$212.96**. The price has fallen in 6 of the last 10 days and is down by **-0.88%** for this period. Volume fell on the last day along with the stock, which is actually a good sign as volume should follow the stock. On the last day, the trading volume fell by **-5 million** shares and in total, **44 million** shares were bought and sold for approximately **\$9.27 billion**.

The stock has broken the very wide and falling short-term trend up. Firstly a slower falling rate is indicated, but this may very well be an early signal of a trend shift. On the reaction, there will be support on the roof of the current trend broken, which is **\$205.98**, a level that may pose a second chance to hit a runner. According to fan-theory **\$258.62** will be the next possible trend-top level and thereby pose a resistance level that may not be broken at the first attempt.

The **Apple** stock holds buy signals from both short and long-term Moving Averages giving a positive forecast for the stock. Also, there is a general buy signal from the relation between the two signals where the short-term average is above the long-term average. On corrections down, there will be some support from the lines at **\$205.67** and **\$204.13**. A breakdown below any of these levels will issue sell signals. Some negative signals were issued as well, and these may have some influence on the near short-term development. A sell signal was issued from a pivot top point on **Thursday, May 01, 2025**, and so far it has fallen -0.88%. Further fall is indicated until a new bottom pivot has been found. Furthermore, there is currently a sell signal from the 3 month Moving Average Convergence Divergence (MACD). Volume fell together with the price during the last trading day and this reduces the overall risk as volume should follow the price movements.

On the downside, the stock finds support just below today's level from accumulated volume at **\$198.85** and **\$188.38**. On the upside the stock meets some resistance just above today's level from accumulated volume at **\$218.27**, **\$220.84** and **\$227.48**.

This stock has average movements during the day and with good trading volume, the risk is considered to be medium. During the last day, the stock moved **\$3.42** between high and low, or **1.63%**. For the last week, the stock has had daily average volatility of **1.80%**.

Apple holds several positive signals, but we still don't find these to be enough for a buy candidate. At the current level, it should be considered as a hold candidate (hold or accumulate) in this position whilst awaiting further development. We have upgraded our analysis conclusion for this stock since the last evaluation from a Sell to a Hold/Accumulate candidate.

Risk: Medium

Evaluation: Hold/Accumulate

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