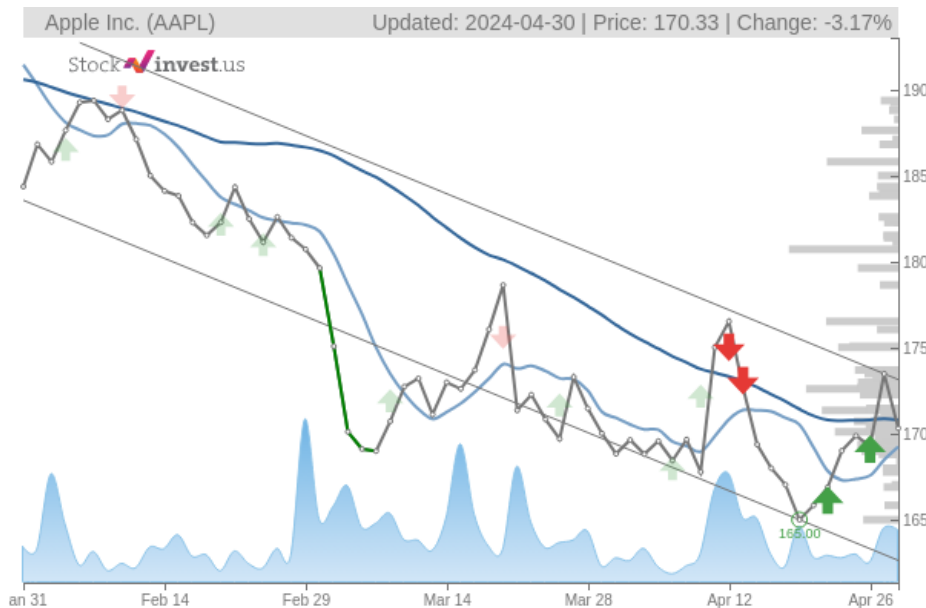


Apple Inc. (Tue, Apr 30, 2024)

Sell candidate since Apr 30, 2024

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score: **-2.93**
#14462/ 30062

Trend: Sell
MV Long: Sell
MV Short: Buy
Pivot: Buy
Volume: Sell
MACD: Sell

Tech commentaries:

The **Apple** stock price fell by **-1.83%** on the last day (Tuesday, 30th Apr 2024) from **\$173.50** to **\$170.33**. During the last trading day the stock fluctuated **2.94%** from a day low at **\$170.00** to a day high of **\$174.99**. The price has been going up and down for this period, and there has been a 0.56% gain for the last 2 weeks. Volume fell on the last day along with the stock, which is actually a good sign as volume should follow the stock. On the last day, the trading volume fell by **-847 thousand** shares and in total, **65 million** shares were bought and sold for approximately **\$11.12 billion**.

The stock lies in the middle of a falling trend in the short term and further fall within the trend is signaled. Given the current short-term trend, the stock is expected to fall **-10.80%** during the next 3 months and, with a 90% probability hold a price between **\$145.06** and **\$154.46** at the end of this 3-month period. Do note, that if the stock price manages to stay at current levels or higher, our prediction target will start to change positively over the next few days as the conditions for the current predictions will be broken.

A buy signal was issued from a pivot bottom point on **Friday, April 19, 2024**, and so far it has risen 3.23%. Further rise is indicated until a new top pivot has been found. Some negative signals were issued as well, and these may have some influence on the near short-term development. The **Apple** stock holds a buy signal from the short-term Moving Average; at the same time, however, the long-term average holds a general sell signal. Since the long-term average is above the short-term average there is a general sell signal in the stock giving a more negative forecast for the stock. On further gains, the stock will meet resistance from the long-term Moving Average at **\$170.82**. On a fall, the stock will find some support from the short-term average at **\$169.25**. A break-up through the long-term average will give another buy signal, while a fall below the short-term average will add another sell signal and strengthen the general signal. Furthermore, there is currently a sell signal from the 3 month Moving Average Convergence Divergence (MACD). Volume fell together with the price during the last trading day and this reduces the overall risk as volume should follow the price movements.

Apple finds support from accumulated volume at **\$170.12** and this level may hold a buying opportunity as an upwards reaction can be expected when the support is being tested. On the upside the stock meets some resistance just above today's level from accumulated volume at **\$171.37**, **\$172.62** and **\$180.75**.

In general the stock tends to have very controlled movements and with good liquidity the risk is considered very low in this stock. During the last day, the stock moved **\$4.99** between high and low, or **2.94%**. For the last week the stock has had daily average volatility of **1.84%**.

Apple holds several negative signals and we believe that it will still perform weakly in the next couple of days or weeks. We, therefore, hold a negative evaluation of this stock. Due to some small weaknesses in the technical picture we have downgraded our analysis conclusion for this stock since the last evaluation from a Buy to a Sell candidate.

Risk: Low

Evaluation: Sell Candidate

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