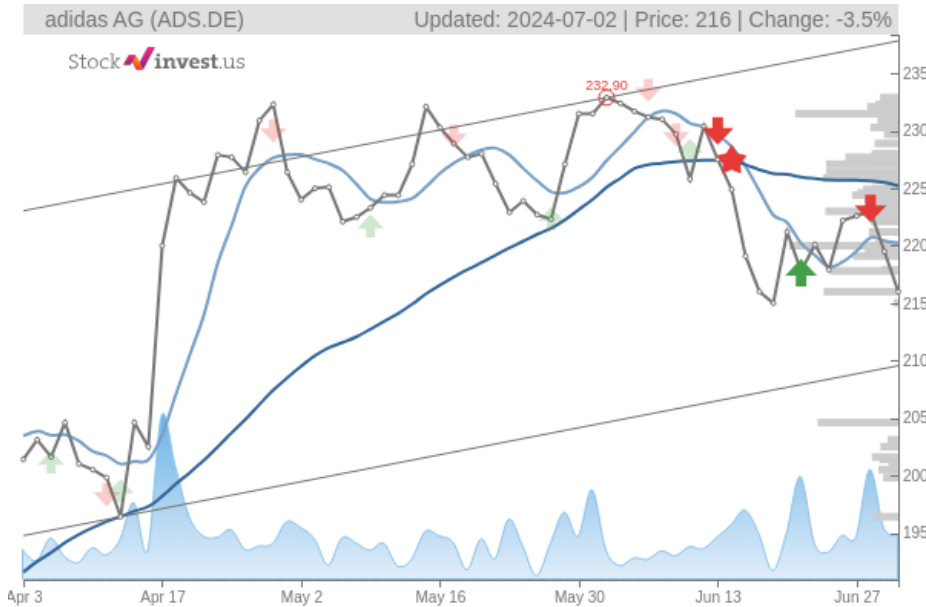


adidas AG (Tue, Jul 02, 2024)

Sell candidate since Jun 20, 2024 Loss -2.35%

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score: **-2.33**

#20394/ 54198

Trend: Buy
MV Long: Sell
MV Short: Sell
Pivot: Sell
Volume: Sell
MACD: Sell

Tech commentaries:

The **adidas AG** stock price fell by **-1.59%** on the last day (Tuesday, 2nd Jul 2024) from **219.50€** to **216.00€**. During the last trading day the stock fluctuated **4.16%** from a day low at **211.30€** to a day high of **220.10€**. The price has been going up and down for this period, and there has been a **0%** change for the last 2 weeks. Volume fell on the last day along with the stock, which is actually a good sign as volume should follow the stock. On the last day, the trading volume fell by **-43 thousand** shares and in total, **452 thousand** shares were bought and sold for approximately **97.62€** million.

The stock lies in the middle of a wide and weak rising trend in the short term and a further rise within the trend is signaled. Given the current short-term trend, the stock is expected to rise **6.63%** during the next 3 months and, with a 90% probability hold a price between **223.45€** and **253.61€** at the end of this 3-month period.

There are few to no technical positive signals at the moment. The **adidas AG** stock holds sell signals from both short and long-term Moving Averages giving a more negative forecast for the stock. Also, there is a general sell signal from the relation between the two signals where the long-term average is above the short-term average. On corrections up, there will be some resistance from the lines at **220.19€** and **225.21€**. A break-up above any of these levels will issue buy signals. A sell signal was issued from a pivot top point on **Monday, June 03, 2024**, and so far it has fallen **-7.26%**. Further fall is indicated until a new bottom pivot has been found. Furthermore, there is currently a sell signal from the 3 month Moving Average Convergence Divergence (MACD). Volume fell together with the price during the last trading day and this reduces the overall risk as volume should follow the price movements.

On the downside, the stock finds support just below today's level from accumulated volume at **204.60€** and **201.60€**. On the upside the stock meets some resistance just above today's level from accumulated volume at **220.00€**, **225.90€** and **231.50€**.

This stock is usually traded at a good volume, and with minor daily changes, the risk is considered to be low. During the last day, the stock moved **8.80€ (4.16%)** between high and low. For the last week, the stock has had daily average volatility of **2.67%**.

The adidas AG stock holds several negative signals and despite the positive trend, we believe **adidas AG** will perform weakly in the next couple of days or weeks. Therefore, we hold a negative evaluation of this stock.

Risk: **Low**

Evaluation: **Sell Candidate**

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