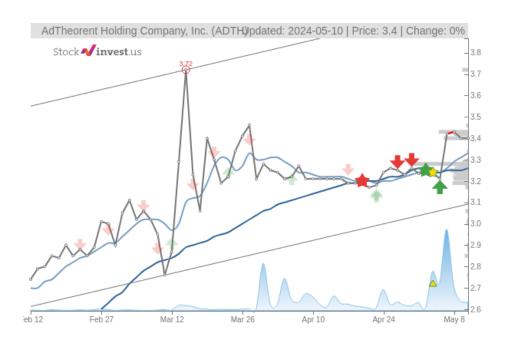
## AdTheorent Holding Company, Inc. (Fri, May 10, 2024)

Buy candidate since May 07, 2024 Loss -0.58%



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#2350/30015

Trend:	Buy
MV Long:	Buy
MV Short:	Buy
Pivot:	Sel
Volume:	Sel
MACD:	Buy

## **Tech commentaries:**

No changes to the price of AdTheorent Holding Company, Inc. stock on the last trading day (Friday, 10th May 2024). During the last trading day the stock fluctuated 0.88% from a day low at \$3.39 to a day high of \$3.42. The price has been going up and down for this period, and there has been a 4.62% gain for the last 2 weeks.

The stock lies in the middle of a very wide and strong rising trend in the short term and a further rise within the trend is signaled. Given the current short-term trend, the stock is expected to rise 13.49% during the next 3 months and, with a 90% probability hold a price between \$3.51 and \$4.57 at the end of this 3-month period.

The AdTheorent Holding Company, Inc. stock holds buy signals from both short and long-term Moving Averages giving a positive forecast for the stock. Also, there is a general buy signal from the relation between the two signals where the short-term average is above the long-term average. On corrections down, there will be some support from the lines at \$3.33 and \$3.26. A breakdown below any of these levels will issue sell signals. Furthermore, there is a buy signal from the 3 month Moving Average Convergence Divergence (MACD). Some negative signals were issued as well, and these may have some influence on the near short-term development. A sell signal was issued from a pivot top point on Thursday, March 14, 2024, and so far it has fallen -8.60%. Further fall is indicated until a new bottom pivot has been found. Volume fell during the last trading day while price remained unchanged. This may be an early warning, but it may also not. We still recommend that you pay attention over the next couple of days.

AdTheorent Holding Company, Inc. finds support from accumulated volume at \$3.28 and this level may hold a buying opportunity as an upwards reaction can be expected when the support is being tested. On the upside the stock meets some resistance just above today's level from accumulated volume at \$3.42, \$3.43 and \$3.72.

This stock is usually traded at a good volume, and with minor daily changes, the risk is considered to be low. During the last day, the stock moved \$0.0300 (0.88%) between high and low. For the last week, the stock has had daily average volatility of 1.52%.

Several short-term signals, along with a general good trend, are positive and we conclude that the current level may hold a buying opportunity as there is a fair chance for AdTheorent Holding Company, Inc. stock to perform well in the short-term.

Risk: Low

**Evaluation: Buy Candidate**