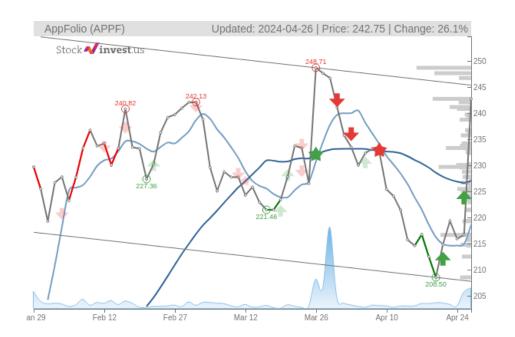
AppFolio (Fri, Apr 26, 2024)

Hold candidate since Apr 25, 2024 Gain 12.05%



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Trend:	Sel
MV Long:	Buy
MV Short:	Buy
Pivot:	Buy
Volume:	Buy
MACD:	Sell

Tech commentaries:

The AppFolio stock price gained 12.05% on the last trading day (Friday, 26th Apr 2024), rising from \$216.65 to \$242.75. During the last trading day the stock fluctuated 8.48% from a day low at \$236.66 to a day high of \$256.73. The price has been going up and down for this period, and there has been a 9.63% gain for the last 2 weeks. Volume has increased on the last day along with the price, which is a positive technical sign, and, in total, 125 thousand more shares were traded than the day before. In total, 710 thousand shares were bought and sold for approximately \$172.32 million.

The stock lies the upper part of a wide and falling trend in the short term, and this may normally pose a very good selling opportunity for the short-term trader as reaction back towards the lower part of the trend can be expected. A break up at the top trend line at \$245.37 will firstly indicate a slower falling rate, but may be the first sign of a trend shift. Given the current short-term trend, the stock is expected to fall -3.69% during the next 3 months and, with a 90% probability hold a price between \$200.07 and \$236.31 at the end of this 3-month period. Do note, that if the stock price manages to stay at current levels or higher, our prediction target will start to change positively over the next few days as the conditions for the current predictions will be broken.

The AppFolio stock holds buy signals from both short and long-term Moving Averages giving a positive forecast for the stock, but the stock has a general sell signal from the relation between the two signals where the long-term average is above the shortterm average. On corrections down, there will be some support from the lines at \$218.63 and \$227.03. A breakdown below any of these levels will issue sell signals. A buy signal was issued from a pivot bottom point on Friday, April 19, 2024, and so far it has risen 16.43%. Further rise is indicated until a new top pivot has been found. Volume is rising along with the price. This is considered to be a good technical signal. Some negative signals were issued as well, and these may have some influence on the near short-term development. Furthermore, there is currently a sell signal from the 3 month Moving Average Convergence Divergence (MACD).

AppFolio finds support from accumulated volume at \$233.32 and this level may hold a buying opportunity as an upwards reaction can be expected when the support is being tested. On the upside the stock meets some resistance just above today's level from accumulated volume at \$246.74, \$247.67 and \$248.71.

This stock has average movements during the day and with good trading volume, the risk is considered to be medium. During the last day, the stock moved \$20.07 between high and low, or 8.48%. For the last week, the stock has had daily average volatility of 4.21%.

AppFolio holds several positive signals, but we still don't find these to be enough for a buy candidate. At the current level, it should be considered as a hold candidate (hold or accumulate) in this position whilst awaiting further development.

Risk: Medium

Evaluation: Hold/Accumulate