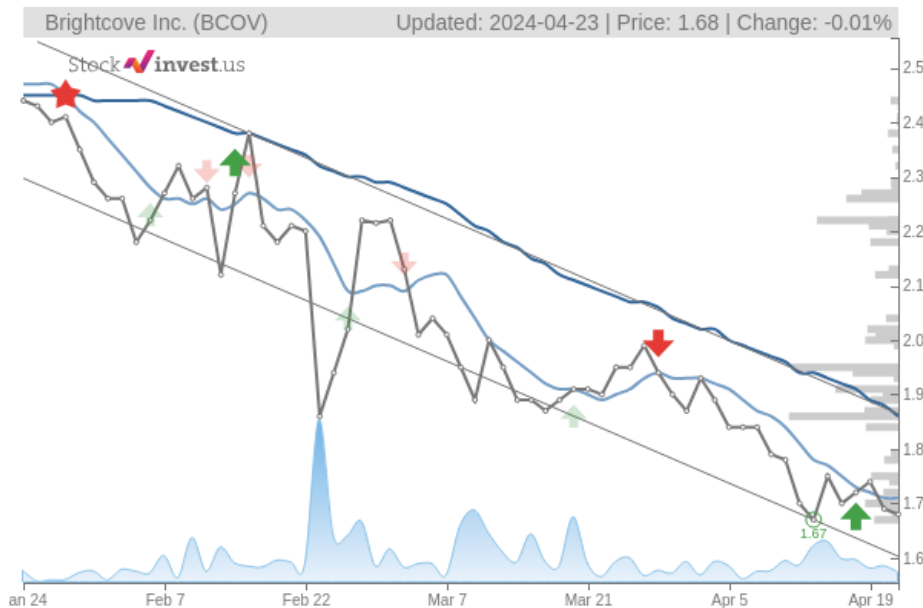


Brightcove Inc. (Tue, Apr 23, 2024)

Sell candidate since Apr 01, 2024

Loss -11.58%

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score: **-2.53**
#14565/ 30110

Trend: Sell
MV Long: Sell
MV Short: Sell
Pivot: Buy
Volume: Sell
MACD: Sell

Tech commentaries:

The **Brightcove Inc.** stock price fell by **-0.592%** on the last day (Tuesday, 23rd Apr 2024) from **\$1.69** to **\$1.68**. During the last trading day the stock fluctuated **5.42%** from a day low at **\$1.66** to a day high of **\$1.75**. The price has fallen in 7 of the last 10 days and is down by **-8.7%** for this period. Volume fell on the last day along with the stock, which is actually a good sign as volume should follow the stock. On the last day, the trading volume fell by **-42 thousand** shares and in total, **130 thousand** shares were bought and sold for approximately **\$218.75** thousand.

The stock lies in the middle of a wide and falling trend in the short term and further fall within the trend is signaled. Given the current short-term trend, the stock is expected to fall **-27.14%** during the next 3 months and, with a 90% probability hold a price between **\$1.17** and **\$1.36** at the end of this 3-month period. Do note, that if the stock price manages to stay at current levels or higher, our prediction target will start to change positively over the next few days as the conditions for the current predictions will be broken.

A buy signal was issued from a pivot bottom point on **Monday, April 15, 2024**, and so far it has risen 0.599%. Further rise is indicated until a new top pivot has been found. Some negative signals were issued as well, and these may have some influence on the near short-term development. The **Brightcove Inc.** stock holds sell signals from both short and long-term Moving Averages giving a more negative forecast for the stock. Also, there is a general sell signal from the relation between the two signals where the long-term average is above the short-term average. On corrections up, there will be some resistance from the lines at **\$1.71** and **\$1.86**. A break-up above any of these levels will issue buy signals. Furthermore, there is currently a sell signal from the 3 month Moving Average Convergence Divergence (MACD). Volume fell along with the price during the last trading day, which is technical positive. One should, however, note that this stock may have low liquidity in periods, which increases the general risk.

Brightcove Inc. finds support from accumulated volume at **\$1.67** and this level may hold a buying opportunity as an upwards reaction can be expected when the support is being tested. On the upside the stock meets some resistance from accumulated volume at **\$1.86**, **\$1.89** and **\$1.95**.

This stock has average movements during the day, but be aware of low or falling volume as this increases the risk. During the last day, the stock moved **\$0.0900** between high and low, or **5.42%**. For the last week the stock has had daily average volatility of **5.63%**.

Brightcove Inc. holds several negative signals and is within a wide and falling trend, so we believe it will still perform weakly in the next couple of days or weeks. We therefore hold a negative evaluation of this stock.

Risk: **Medium**

Evaluation: **Sell Candidate**

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