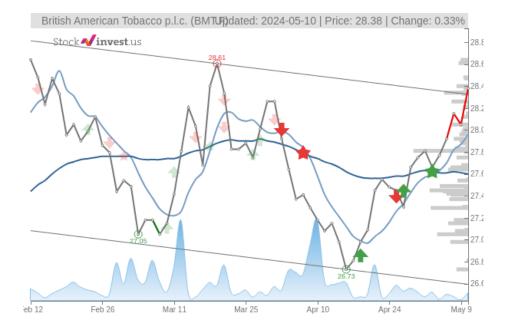
## British American Tobacco p.l.c. (Fri, May 10, 2024)

Buy candidate since Apr 29, 2024 Gain 2.60%

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Trend:	Hold
VV Long:	Buy
MV Short:	Buy
Pivot:	Buy
/olume:	Buy
MACD:	Buy

## **Tech commentaries:**

The British American Tobacco p.I.c. stock price gained 1.18% on the last trading day (Friday, 10th May 2024), rising from 28.05€ to 28.38€ During the last trading day the stock fluctuated 1.13% from a day low at 28.21€ to a day high of 28.53€ The price has risen in 7 of the last 10 days and is up by 3.39% over the past 2 weeks. Volume has increased on the last day along with the price, which is a positive technical sign, and, in total, 60 thousand more shares were traded than the day before. In total, 115 thousand shares were bought and sold for approximately 3.28€ million.

The stock has broken the horizontal trend up. Breaks like this are often followed by swift and strong movements, and any correction down to the breakline at approximately. **28.32**€ is considered to be a "second chance" to hit a potential runner. It is, however, important that volume does follow the price as false breaks may appear and it may move back into the horizontal trend. Based on the rectangle-formation theory the stock is predicted to reach **30.06**€ sometime during the next 3 months.

Mostly positive signals in the chart today. The **British American Tobacco p.l.c.** stock holds buy signals from both short and long-term Moving Averages giving a positive forecast for the stock. Also, there is a general buy signal from the relation between the two signals where the short-term average is above the long-term average. On corrections down, there will be some support from the lines at **27.96**€ and **27.60**€ A breakdown below any of these levels will issue sell signals. A buy signal was issued from a pivot bottom point on **Tuesday, April 16, 2024**, and so far it has risen 6.17%. Further rise is indicated until a new top pivot has been found. Furthermore, there is a buy signal from the 3 month Moving Average Convergence Divergence (MACD). Volume is rising along with the price. This is considered to be a good technical signal.

British American Tobacco p.l.c. finds support from accumulated volume at 27.81€ and this level may hold a buying opportunity as an upwards reaction can be expected when the support is being tested. On the upside the stock meets some resistance just above today's level from accumulated volume at 28.40€ 28.61€ and 28.64€

In general the stock tends to have very controlled movements and with good liquidity the risk is considered very low in this stock. During the last day, the stock moved **0.320**€ between high and low, or **1.13%**. For the last week the stock has had daily average volatility of **1.22%**.

Several short-term signals are positive and the stock has broken the horizontal trend up, which indicates an even stronger rate of rising. We conclude that the current level may hold a buying opportunity as there is a fair chance for **British American Tobacco p.l.c.** stock to perform well in the short-term period.

## **Risk: Low**

## **Evaluation: Buy Candidate**

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