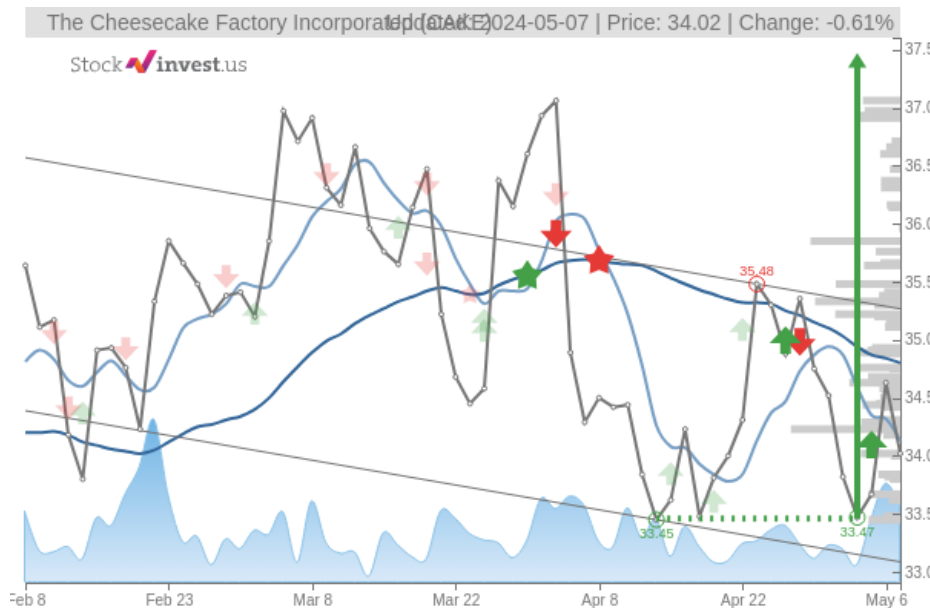


# The Cheesecake Factory Incorporated (Tue, May 07, 2024)

Sell candidate since May 07, 2024

StockInvest.us  
Gyneju st. 14, "ROCKIT"  
Vilnius, LT-01109  
Lithuania



score: **-3.06**  
#15413/ 30022

Trend:	Sell
MV Long:	Sell
MV Short:	Sell
Pivot:	Buy
Volume:	Sell
MACD:	Buy

## Tech commentaries:

The **The Cheesecake Factory Incorporated** stock price fell by **-1.76%** on the last day (Tuesday, 7th May 2024) from **\$34.63** to **\$34.02**. During the last trading day the stock fluctuated **2.72%** from a day low at **\$33.88** to a day high of **\$34.80**. The price has fallen in 7 of the last 10 days and is down by **-4.11%** for this period. Volume fell on the last day along with the stock, which is actually a good sign as volume should follow the stock. On the last day, the trading volume fell by **-200 thousand** shares and in total, 1 million shares were bought and sold for approximately **\$36.62** million.

The stock lies in the middle of a falling trend in the short term and further fall within the trend is signaled. Given the current short-term trend, the stock is expected to fall **-3.56%** during the next 3 months and, with a 90% probability hold a price between **\$31.91** and **\$34.01** at the end of this 3-month period. Do note, that if the stock price manages to stay at current levels or higher, our prediction target will start to change positively over the next few days as the conditions for the current predictions will be broken.

There are mixed signals in the stock today. The **The Cheesecake Factory Incorporated** stock holds sell signals from both short and long-term Moving Averages giving a more negative forecast for the stock. Also, there is a general sell signal from the relation between the two signals where the long-term average is above the short-term average. On corrections up, there will be some resistance from the lines at **\$34.13** and **\$34.80**. A break-up above any of these levels will issue buy signals. Volume fell together with the price during the last trading day and this reduces the overall risk as volume should follow the price movements. A buy signal was issued from a pivot bottom point on **Thursday, May 02, 2024**, and so far it has risen 1.64%. Further rise is indicated until a new top pivot has been found. Furthermore, there is a buy signal from the 3 month Moving Average Convergence Divergence (MACD).

**The Cheesecake Factory Incorporated** finds support from accumulated volume at **\$33.84** and this level may hold a buying opportunity as an upwards reaction can be expected when the support is being tested. On the upside the stock meets some resistance just above today's level from accumulated volume at **\$34.23**, **\$35.33** and **\$35.85**.

In general the stock tends to have very controlled movements and with good liquidity the risk is considered very low in this stock. During the last day, the stock moved **\$0.92** between high and low, or **2.72%**. For the last week the stock has had daily average volatility of **2.92%**.

**The Cheesecake Factory Incorporated** holds several negative signals and we believe that it will still perform weakly in the next couple of days or weeks. We, therefore, hold a negative evaluation of this stock. Due to some small weaknesses in the technical picture we have downgraded our analysis conclusion for this stock since the last evaluation from a Hold/Accumulate to a Sell candidate.

Risk: **Low**

Evaluation: **Sell Candidate**

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