

# Church & Dwight Company Inc (Wed, May 01, 2024)

Buy candidate since Apr 16, 2024

Gain 2.92%

StockInvest.us  
Gyneju st. 14, "ROCKIT"  
Vilnius, LT-01109  
Lithuania



score: **0.212**

#6334/ 30053

Trend:	Buy
MV Long:	Buy
MV Short:	Sell
Pivot:	Sell
Volume:	Buy
MACD:	Buy

## Tech commentaries:

The **Church & Dwight Company Inc** stock price fell by **-1.51%** on the last day (Wednesday, 1st May 2024) from **\$107.89** to **\$106.26**. During the last trading day the stock fluctuated **2.47%** from a day low at **\$106.06** to a day high of **\$108.68**. The price has risen in 6 of the last 10 days and is up by **2.68%** over the past 2 weeks. Volume has increased on the last day by **270 thousand** shares but on falling prices. This may be an early warning and the risk will be increased slightly over the next couple of days. In total, **2 million** shares were bought and sold for approximately **\$175.84** million.

The stock lies in the middle of a weak rising trend in the short term and a further rise within the trend is signaled. Given the current short-term trend, the stock is expected to rise **7.23%** during the next 3 months and, with a 90% probability hold a price between **\$110.06** and **\$115.82** at the end of this 3-month period.

The **Church & Dwight Company Inc** stock holds a sell signal from the short-term Moving Average; at the same time, however, there is a buy signal from the long-term average. Since the short-term average is above the long-term average there is a general buy signal in the stock giving a positive forecast for the stock. On further gains, the stock will meet resistance from the short-term Moving Average at approximately **\$106.96**. On a fall, the stock will find some support from the long-term average at approximately **\$104.15**. A break-up through the short-term average will send a buy signal, whereas a breakdown through the long-term average will send a sell signal. Furthermore, there is a buy signal from the 3 month Moving Average Convergence Divergence (MACD). Some negative signals were issued as well, and these may have some influence on the near short-term development. A sell signal was issued from a pivot top point on **Tuesday, April 30, 2024**, and so far it has fallen **-1.51%**. Further fall is indicated until a new bottom pivot has been found. Volume rose on falling prices yesterday. This may be an early warning and the stock should be followed more closely.

**Church & Dwight Company Inc** finds support from accumulated volume at **\$104.12** and this level may hold a buying opportunity as an upwards reaction can be expected when the support is being tested. On the upside the stock meets some resistance just above today's level from accumulated volume at **\$106.71**, **\$106.91** and **\$107.89**.

This stock is usually traded at a good volume, and with minor daily changes, the risk is considered to be low. During the last day, the stock moved **\$2.62 (2.47%)** between high and low. For the last week, the stock has had daily average volatility of **1.53%**.

**Church & Dwight Company Inc** holds several positive signals, but we still don't find these to be enough for a buy candidate. At the current level, it should be considered as a hold candidate (hold or accumulate) in this position whilst awaiting further development. Due to some small weaknesses in the technical picture we have downgraded our analysis conclusion for this stock since the last evaluation from a Strong Buy to a Hold/Accumulate candidate.

Risk: **Low**

Evaluation: **Hold/Accumulate**

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