## Colgate-Palmolive Company (Fri, May 03, 2024)

Buy candidate since Apr 22, 2024 Gain 5.15%



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Frend:	Buy
/IV Long:	Buy
/IV Short:	Buy
Pivot:	Sell
/olume:	Sell
MACD:	Buy

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## Tech commentaries:

The **Colgate-Palmolive Company** stock price fell by **-0.0323%** on the last day (Friday, 3rd May 2024) from **\$92.91** to **\$92.88**. During the last trading day the stock fluctuated **1.91%** from a day low at **\$91.31** to a day high of **\$93.05**. The price has risen in 7 of the last 10 days and is up by **6.6%** over the past 2 weeks. Volume fell on the last day along with the stock, which is actually a good sign as volume should follow the stock. On the last day, the trading volume fell by **-4 million** shares and in total, **5** million shares were bought and sold for approximately **\$496.54** million.

The stock lies in the upper part of a weak rising trend in the short term, and this may normally pose a very good selling opportunity for the short-term trader as reaction back towards the lower part of the trend can be expected. A break-up at the top trend line at **\$93.01** will firstly indicate a stronger rate of rising. Given the current short-term trend, the stock is expected to rise **6.89%** during the next 3 months and, with a 90% probability hold a price between **\$93.32** and **\$99.41** at the end of this 3-month period.

The **Colgate-Palmolive Company** stock holds buy signals from both short and long-term Moving Averages giving a positive forecast for the stock. Also, there is a general buy signal from the relation between the two signals where the short-term average is above the long-term average. On corrections down, there will be some support from the lines at **\$91.49** and **\$88.68**. A breakdown below any of these levels will issue sell signals. Furthermore, there is a buy signal from the 3 month Moving Average Convergence Divergence (MACD). Some negative signals were issued as well, and these may have some influence on the near short-term development. A sell signal was issued from a pivot top point on **Thursday, May 02, 2024**, and so far it has fallen - 0.0323%. Further fall is indicated until a new bottom pivot has been found. Volume fell together with the price during the last trading day and this reduces the overall risk as volume should follow the price movements.

**Colgate-Palmolive Company** finds support from accumulated volume at \$91.01 and this level may hold a buying opportunity as an upwards reaction can be expected when the support is being tested. On the upside the stock meets some resistance just above today's level from accumulated volume at **\$92.91**.

This stock is usually traded at a good volume, and with minor daily changes, the risk is considered to be low. During the last day, the stock moved **\$1.74 (1.91%)** between high and low. For the last week, the stock has had daily average volatility of **1.74%**.

**Colgate-Palmolive Company** holds several positive signals, but we still don't find these to be enough for a buy candidate. At the current level, it should be considered as a hold candidate (hold or accumulate) in this position whilst awaiting further development.

## Risk: Low

## **Evaluation: Hold/Accumulate**

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