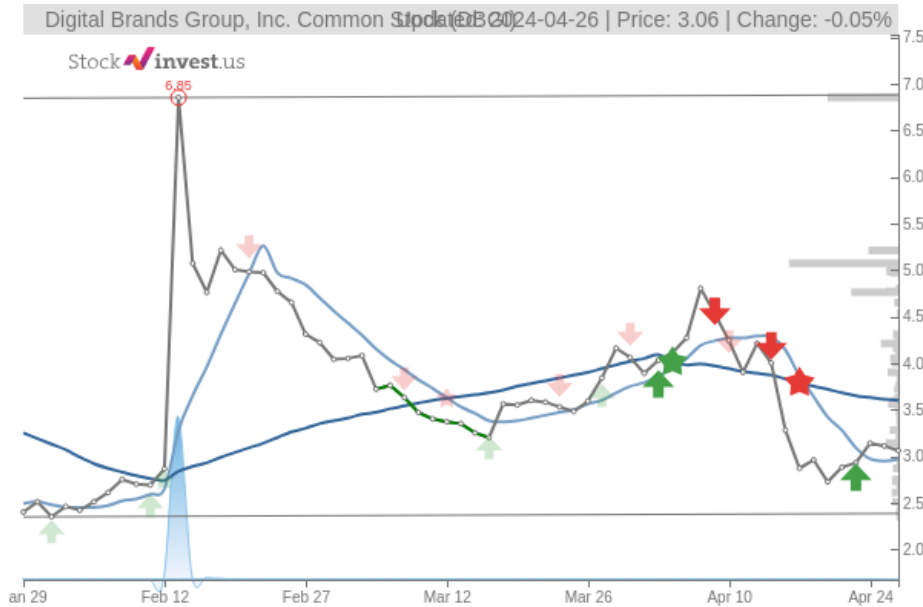


Digital Brands Group, Inc. Common Stock (Fri, Apr 26, 2024)

Sell candidate since Apr 16, 2024

Loss -6.71%

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score: **-3.04**
#/ 30083

Trend: Hold
MV Long: Sell
MV Short: Buy
Pivot: Sell
Volume: Sell
MACD: Sell

Tech commentaries:

The **Digital Brands Group, Inc. Common Stock** stock price fell by **-1.61%** on the last day (Friday, 26th Apr 2024) from **\$3.11** to **\$3.06**. During the last trading day the stock fluctuated **7.56%** from a day low at **\$3.01** to a day high of **\$3.24**. The price has fallen in 6 of the last 10 days and is down by **-27.32%** for this period. Volume fell on the last day along with the stock, which is actually a good sign as volume should follow the stock. On the last day, the trading volume fell by **-45 thousand** shares and in total, **21** thousand shares were bought and sold for approximately **\$63.65** thousand.

The stock is at the lower part of a very wide and horizontal trend in the short term, and normally this may pose a good buying opportunity, though a breakdown through the bottom trend line at **\$2.38** will give a strong sell signal and a trend shift may be expected. Given the current horizontal trend, you can expect **Digital Brands Group, Inc. Common Stock** stock with a 90% probability to be traded between **\$2.40** and **\$6.92** at the end of this 3-month period. A break of a horizontal trend is often followed by a large increase in the volume, and stocks seldom manage to go directly from the bottom of a trend up to the top. Stocks turning up in the middle of a horizontal trend are therefore considered to be potential runners.

There are mixed signals in the stock today. The **Digital Brands Group, Inc. Common Stock** stock holds a buy signal from the short-term Moving Average; at the same time, however, the long-term average holds a general sell signal. Since the longterm average is above the short-term average there is a general sell signal in the stock giving a more negative forecast for the stock. On further gains, the stock will meet resistance from the long-term Moving Average at **\$3.60**. On a fall, the stock will find some support from the short-term average at **\$2.97**. A break-up through the long-term average will give another buy signal, while a fall below the short-term average will add another sell signal and strengthen the general signal. A sell signal was issued from a pivot top point on **Tuesday, February 13, 2024**, and so far it has fallen **-55.33%**. Further fall is indicated until a new bottom pivot has been found. Furthermore, there is currently a sell signal from the 3 month Moving Average Convergence Divergence (MACD). Volume fell along with the price during the last trading day which is technical positive. One should, however, note that this stock may have low liquidity in periods, which increases the general risk. The very low volume increases the risk and reduces the other technical signals issued.

On the downside, the stock finds support just below today's level from accumulated volume at **\$2.73** and **\$2.61**. On the upside the stock meets some resistance just above today's level from accumulated volume at **\$3.14**, **\$3.28** and **\$3.56**.

This stock may move very much during the day (volatility) and with periodic low trading volume this stock is considered to be "very high risk". During the last day, the stock moved **\$0.228** between high and low, or **7.56%**. For the last week the stock has had daily average volatility of **7.83%**.

Digital Brands Group, Inc. Common Stock holds several negative signals and we believe that it will still perform weakly in the next couple of days or weeks. We, therefore, hold a negative evaluation of this stock.

Risk: Very High

Evaluation: Sell Candidate

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