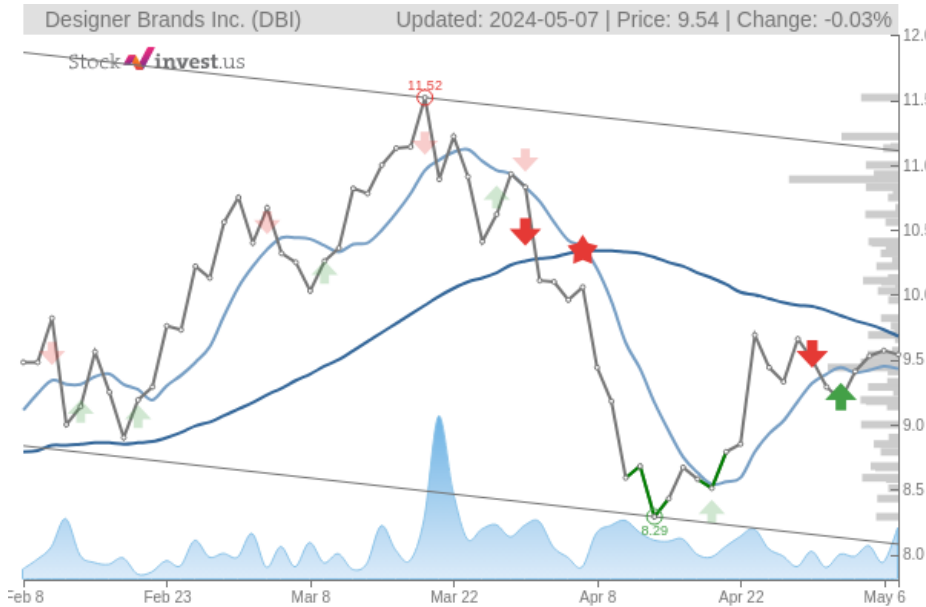


Designer Brands Inc. (Tue, May 07, 2024)

Hold candidate since May 07, 2024

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score: **-0.97**

#10554/ 30035

Trend:	Sell
MV Long:	Sell
MV Short:	Buy
Pivot:	Buy
Volume:	Buy
MACD:	Buy

Tech commentaries:

The **Designer Brands Inc.** stock price fell by **-0.313%** on the last day (Tuesday, 7th May 2024) from **\$9.57** to **\$9.54**. During the last trading day the stock fluctuated **3.79%** from a day low at **\$9.50** to a day high of **\$9.86**. The price has fallen in 6 of the last 10 days and is down by **-1.55%** for this period. Volume has increased on the last day by **629 thousand** shares but on falling prices. This may be an early warning and the risk will be increased slightly over the next couple of days. In total, **2 million** shares were bought and sold for approximately **\$14.38** million.

The stock lies in the middle of a very wide and falling trend in the short term and further fall within the trend is signaled. Given the current short-term trend, the stock is expected to fall **-6.38%** during the next 3 months and, with a 90% probability hold a price between **\$7.56** and **\$10.40** at the end of this 3-month period.

A buy signal was issued from a pivot bottom point on **Friday, April 12, 2024**, and so far it has risen 15.08%. Further rise is indicated until a new top pivot has been found. Furthermore, there is a buy signal from the 3 month Moving Average Convergence Divergence (MACD). Some negative signals were issued as well, and these may have some influence on the near short-term development. The **Designer Brands Inc.** stock holds a buy signal from the short-term Moving Average; at the same time, however, the long-term average holds a general sell signal. Since the longterm average is above the short-term average there is a general sell signal in the stock giving a more negative forecast for the stock. On further gains, the stock will meet resistance from the long-term Moving Average at **\$9.68**. On a fall, the stock will find some support from the short-term average at **\$9.43**. A break-up through the long-term average will give another buy signal, while a fall below the short-term average will add another sell signal and strengthen the general signal. Volume rose on falling prices yesterday. This may be an early warning and the stock should be followed more closely.

Designer Brands Inc. finds support from accumulated volume at **\$9.48** and this level may hold a buying opportunity as an upwards reaction can be expected when the support is being tested. On the upside the stock meets some resistance from accumulated volume at **\$10.89**, **\$11.22** and **\$11.52**.

This stock has average movements during the day and with good trading volume, the risk is considered to be medium. During the last day, the stock moved **\$0.360** between high and low, or **3.79%**. For the last week, the stock has had daily average volatility of **3.37%**.

Designer Brands Inc. holds several positive signals, but we still don't find these to be enough for a buy candidate. At the current level, it should be considered as a hold candidate (hold or accumulate) in this position whilst awaiting further development. We have upgraded our analysis conclusion for this stock since the last evaluation from a Sell to a Hold/Accumulate candidate.

Risk: **Medium**

Evaluation: **Hold/Accumulate**

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