

dotDigital Group Plc (Wed, May 01, 2024)

Sell candidate since Apr 25, 2024

Loss -1.99%

StockInvest.us
Gyneju st. 14, "ROCKIT"
Vilnius, LT-01109
Lithuania



score: **-1.46**
#12128/ 30053

Trend: Sell
MV Long: Buy
MV Short: Sell
Pivot: Sell
Volume: Sell
MACD: Buy

Tech commentaries:

The **dotDigital Group Plc** stock price gained **0.214%** on the last trading day (Wednesday, 1st May 2024), rising from **£93.50** to **£93.70**. It has now gained 3 days in a row. It will be exciting to see whether it manages to continue gaining or take a minor break for the next few days. During the last trading day the stock fluctuated **4.19%** from a day low at **£93.00** to a day high of **£96.90**. The price has risen in 7 of the last 10 days but is still down by **-0.85%** for this period. Volume fell on the last day by **-119 thousand** shares and in total, **285** thousand shares were bought and sold for approximately **£26.68** million. You should take into consideration that falling volume on higher prices causes divergence and may be an early warning about possible changes over the next couple of days.

The stock lies in the middle of a wide and falling trend in the short term and further fall within the trend is signaled. Given the current short-term trend, the stock is expected to fall **-3.60%** during the next 3 months and, with a 90% probability hold a price between **£80.78** and **£96.11** at the end of this 3-month period.

The **dotDigital Group Plc** stock holds a sell signal from the short-term Moving Average; at the same time, however, there is a buy signal from the long-term average. Since the short-term average is above the long-term average there is a general buy signal in the stock giving a positive forecast for the stock. On further gains, the stock will meet resistance from the short-term Moving Average at approximately **£95.17**. On a fall, the stock will find some support from the long-term average at approximately **£90.57**. A break-up through the short-term average will send a buy signal, whereas a breakdown through the long-term average will send a sell signal. Furthermore, there is a buy signal from the 3 month Moving Average Convergence Divergence (MACD). Volume fell during the last trading day despite gaining prices. This causes a divergence between volume and price and it may be an early warning. The stock should be watched closely. Some negative signals were issued as well, and these may have some influence on the near short-term development. A sell signal was issued from a pivot top point on **Wednesday, April 24, 2024**, and so far it has fallen **-6.30%**. Further fall is indicated until a new bottom pivot has been found.

dotDigital Group Plc finds support from accumulated volume at **£90.50** and this level may hold a buying opportunity as an upwards reaction can be expected when the support is being tested. On the upside the stock meets some resistance just above today's level from accumulated volume at **£94.70**, **£95.60** and **£100.00**.

This stock has average movements during the day and with good trading volume, the risk is considered to be medium. During the last day, the stock moved **£3.90** between high and low, or **4.19%**. For the last week, the stock has had daily average volatility of **4.68%**.

dotDigital Group Plc holds several negative signals and we believe that it will still perform weakly in the next couple of days or weeks. We, therefore, hold a negative evaluation of this stock.

Risk: **Medium**

Evaluation: **Sell Candidate**

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