

e.l.f. Beauty Inc (Tue, Jul 02, 2024)

Buy candidate since Jun 11, 2024

Gain 7.73%

StockInvest.us
Gyneju st. 14, "ROCKIT"
Vilnius, LT-01109
Lithuania



score: **-0.340**

#11938/ 54200

Trend: Buy
MV Long: Buy
MV Short: Sell
Pivot: Sell
Volume: Sell
MACD: Sell

Tech commentaries:

The **e.l.f. Beauty Inc** stock price gained **0.0343%** on the last trading day (Tuesday, 2nd Jul 2024), rising from **\$204.16** to **\$204.23**. During the last trading day the stock fluctuated **3.37%** from a day low at **\$200.16** to a day high of **\$206.91**. The price has fallen in 6 of the last 10 days but is still up by **4.51%** over the past 2 weeks. Volume fell on the last day by **-775 thousand** shares and in total, **876 thousand** shares were bought and sold for approximately **\$178.99** million. You should take into consideration that falling volume on higher prices causes divergence and may be an early warning about possible changes over the next couple of days.

The stock lies in the middle of a wide and strong rising trend in the short term and a further rise within the trend is signaled. Given the current short-term trend, the stock is expected to rise **28.38%** during the next 3 months and, with a 90% probability hold a price between **\$226.67** and **\$282.90** at the end of this 3-month period.

The **e.l.f. Beauty Inc** stock holds a sell signal from the short-term Moving Average; at the same time, however, there is a buy signal from the long-term average. Since the short-term average is above the long-term average there is a general buy signal in the stock giving a positive forecast for the stock. On further gains, the stock will meet resistance from the short-term Moving Average at approximately **\$207.81**. On a fall, the stock will find some support from the long-term average at approximately **\$187.90**. A break-up through the short-term average will send a buy signal, whereas a breakdown through the long-term average will send a sell signal. Volume fell during the last trading day despite gaining prices. This causes a divergence between volume and price and it may be an early warning. The stock should be watched closely. Some negative signals were issued as well, and these may have some influence on the near short-term development. A sell signal was issued from a pivot top point on **Thursday, June 27, 2024**, and so far it has fallen -6.32%. Further fall is indicated until a new bottom pivot has been found. Furthermore, there is currently a sell signal from the 3 month Moving Average Convergence Divergence (MACD).

On the downside, the stock finds support just below today's level from accumulated volume at **\$184.77** and **\$163.77**. On the upside the stock meets some resistance just above today's level from accumulated volume at **\$209.23**, **\$210.72** and **\$213.73**.

This stock has average movements during the day and with good trading volume, the risk is considered to be medium. During the last day, the stock moved **\$6.75** between high and low, or **3.37%**. For the last week, the stock has had daily average volatility of **5.90%**.

e.l.f. Beauty Inc holds several negative signals and this should be a sell candidate, but due to the general chance for a turnaround situation it should be considered as a hold candidate (hold or accumulate) in this position whilst awaiting further development.

Risk: **Medium**

Evaluation: **Hold/Accumulate**

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