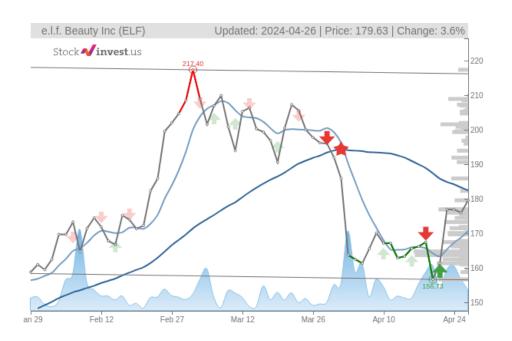
## e.l.f. Beauty Inc (Fri, Apr 26, 2024)

Hold candidate since Apr 25, 2024 Gain 2.05%



StockInvest.us Gyneju st. 14, "ROCKIT" Vilnius, LT-01109 Lithuania

score:

#10244/30083

Trend MV Long: MV Short: Buy Buy Volume: MACD:

## **Tech commentaries:**

The e.l.f. Beauty Inc stock price gained 2.05% on the last trading day (Friday, 26th Apr 2024), rising from \$176.03 to \$179.63. During the last trading day the stock fluctuated 4.50% from a day low at \$172.00 to a day high of \$179.74. The price has risen in 7 of the last 10 days and is up by 10.26% over the past 2 weeks. Volume fell on the last day by -418 thousand shares and in total, 2 million shares were bought and sold for approximately \$270.24 million. You should take into consideration that falling volume on higher prices causes divergence and may be an early warning about possible changes over the next couple of days.

The stock is moving within a very wide and horizontal trend and further movements within this trend can be expected. Given the current horizontal trend, you can expect e.l.f. Beauty Inc stock with a 90% probability to be traded between \$155.25 and \$214.39 at the end of this 3-month period. A break of a horizontal trend is often followed by a large increase in the volume, and stocks seldom manage to go directly from the bottom of a trend up to the top. Stocks turning up in the middle of a horizontal trend are therefore considered to be potential runners.

A buy signal was issued from a pivot bottom point on Friday, April 19, 2024, and so far it has risen 14.61%. Further rise is indicated until a new top pivot has been found. Furthermore, there is a buy signal from the 3 month Moving Average Convergence Divergence (MACD). Volume fell during the last trading day despite gaining prices. This causes a divergence between volume and price and it may be an early warning. The stock should be watched closely. Some negative signals were issued as well, and these may have some influence on the near short-term development. The e.l.f. Beauty Inc stock holds a buy signal from the short-term Moving Average; at the same time, however, the long-term average holds a general sell signal. Since the longterm average is above the short-term average there is a general sell signal in the stock giving a more negative forecast for the stock. On further gains, the stock will meet resistance from the long-term Moving Average at \$182.48. On a fall, the stock will find some support from the short-term average at \$170.76. A break-up through the long-term average will give another buy signal, while a fall below the short-term average will add another sell signal and strengthen the general signal.

On the downside, the stock finds support just below today's level from accumulated volume at \$164.82 and \$163.77. On the upside the stock meets some resistance just above today's level from accumulated volume at \$185.93, \$201.62 and \$208.96.

This stock has average movements during the day and with good trading volume, the risk is considered to be medium. During the last day, the stock moved \$7.74 between high and low, or 4.50%. For the last week, the stock has had daily average volatility of 6.08%.

e.l.f. Beauty Inc holds several positive signals, but we still don't find these to be enough for a buy candidate. At the current level, it should be considered as a hold candidate (hold or accumulate) in this position whilst awaiting further development.

Risk: Medium

**Evaluation: Hold/Accumulate**