Experian Plc ADR (Fri, Apr 26, 2024)

Sell candidate since Apr 25, 2024 Gain 1.21%



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score: -1 -4

#11445/30083

| Trend: | Sell |
|-----------|------|
| MV Long: | Sell |
| MV Short: | Buy |
| Pivot: | Buy |
| Volume: | Sell |
| MACD: | Sell |

Tech commentaries:

The Experian Plc ADR stock price gained 1.21% on the last trading day (Friday, 26th Apr 2024), rising from \$40.52 to \$41.01. During the last trading day the stock fluctuated 0.90% from a day low at \$40.70 to a day high of \$41.06. The price has fallen in 6 of the last 10 days but is still up by 0.02% over the past 2 weeks. Volume fell on the last day by -11 thousand shares and in total, 42 thousand shares were bought and sold for approximately \$1.73 million. You should take into consideration that falling volume on higher prices causes divergence and may be an early warning about possible changes over the next couple of days.

The stock lies in the middle of a wide and falling trend in the short term and further fall within the trend is signaled. Given the current short-term trend, the stock is expected to fall -2.37% during the next 3 months and, with a 90% probability hold a price between \$38.64 and \$42.67 at the end of this 3-month period.

There are mixed signals in the stock today. The Experian Plc ADR stock holds a buy signal from the short-term Moving Average; at the same time, however, the long-term average holds a general sell signal. Since the long-term average is above the short-term average there is a general sell signal in the stock giving a more negative forecast for the stock. On further gains, the stock will meet resistance from the long-term Moving Average at \$42.22. On a fall, the stock will find some support from the short-term average at \$40.37. A break-up through the long-term average will give another buy signal, while a fall below the shortterm average will add another sell signal and strengthen the general signal. Furthermore, there is currently a sell signal from the 3 month Moving Average Convergence Divergence (MACD). A buy signal was issued from a pivot bottom point on Friday, April 19, 2024, and so far it has risen 3.40%. Further rise is indicated until a new top pivot has been found. Volume fell during the last trading day despite gaining prices. This causes a divergence between volume and price and it may be an early warning. The stock should be watched closely.

Experian Plc ADR finds support from accumulated volume at \$40.77 and this level may hold a buying opportunity as an upwards reaction can be expected when the support is being tested. On the upside the stock meets some resistance just above today's level from accumulated volume at \$42.56, \$42.66 and \$42.93.

This stock has average movements during the day and with good trading volume, the risk is considered to be medium. During the last day, the stock moved \$0.365 between high and low, or 0.90%. For the last week, the stock has had daily average volatility of 1.36%.

Experian Plc ADR holds several negative signals and we believe that it will still perform weakly in the next couple of days or weeks. We, therefore, hold a negative evaluation of this stock.

Risk: Medium

Evaluation: Sell Candidate