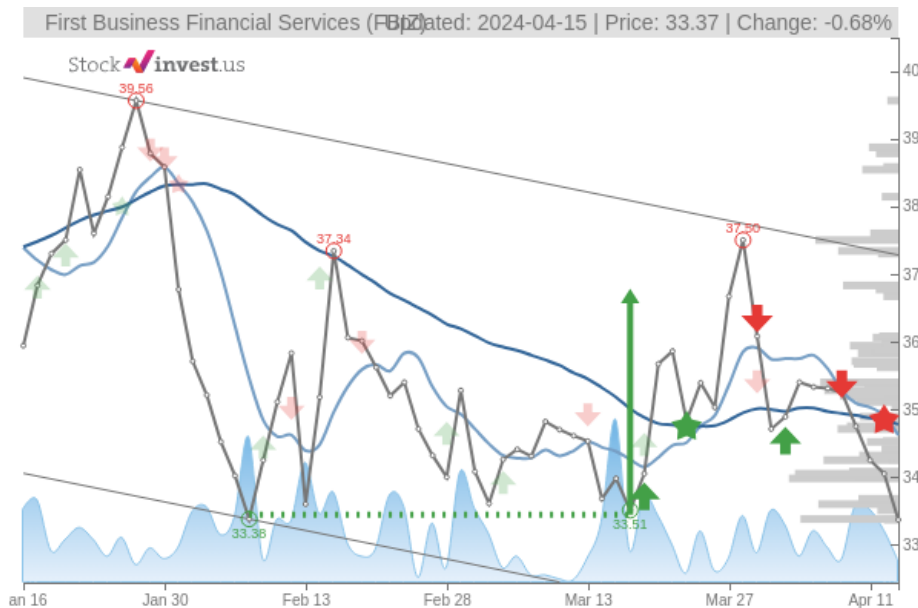


First Business Financial Services (Mon, Apr 15, 2024)

Sell candidate since Apr 10, 2024

Loss -3.97%

StockInvest.us
Gyneju st. 14, "ROCKIT"
Vilnius, LT-01109
Lithuania



score: **-2.60**

#12240/ 30107

Trend:	Sell
MV Long:	Sell
MV Short:	Sell
Pivot:	Sell
Volume:	Sell
MACD:	Sell

Tech commentaries:

The **First Business Financial Services** stock price fell by **-2.00%** on the last day (Monday, 15th Apr 2024) from **\$34.05** to **\$33.37**. It has now fallen 7 days in a row. During the last trading day the stock fluctuated **6.33%** from a day low at **\$33.16** to a day high of **\$35.26**. The price has fallen in 8 of the last 10 days and is down by **-7.51%** for this period. Volume fell on the last day along with the stock, which is actually a good sign as volume should follow the stock. On the last day, the trading volume fell by **6 thousand** shares and in total, **7 thousand** shares were bought and sold for approximately **\$237.26** thousand.

The stock lies in the middle of a wide and falling trend in the short term and further fall within the trend is signaled. Given the current short-term trend, the stock is expected to fall **-6.56%** during the next 3 months and, with a 90% probability hold a price between **\$29.37** and **\$34.83** at the end of this 3-month period.

There are few to no technical positive signals at the moment. The **First Business Financial Services** stock holds sell signals from both short and long-term Moving Averages giving a more negative forecast for the stock. Also, there is a general sell signal from the relation between the two signals where the long-term average is above the short-term average. On corrections up, there will be some resistance from the lines at **\$34.62** and **\$34.78**. A break-up above any of these levels will issue buy signals. A sell signal was issued from a pivot top point on **Thursday, March 28, 2024**, and so far it has fallen **-11.01%**. Further fall is indicated until a new bottom pivot has been found. Furthermore, there is currently a sell signal from the 3 month Moving Average Convergence Divergence (MACD). Volume fell along with the price during the last trading day, which is technical positive. One should, however, note that this stock may have low liquidity in periods, which increases the general risk.

There is no support from accumulated volume below today's level and given the right condition the stock may perform very badly in the next couple of days. On the upside the stock meets some resistance just above today's level from accumulated volume at **\$33.38**, **\$33.98** and **\$34.05**.

This stock has average movements during the day, but be aware of low or falling volume as this increases the risk. During the last day, the stock moved **\$2.10** between high and low, or **6.33%**. For the last week the stock has had daily average volatility of **3.74%**.

First Business Financial Services holds several negative signals and is within a wide and falling trend, so we believe it will still perform weakly in the next couple of days or weeks. We therefore hold a negative evaluation of this stock.

Risk: **Medium**

Evaluation: **Sell Candidate**

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