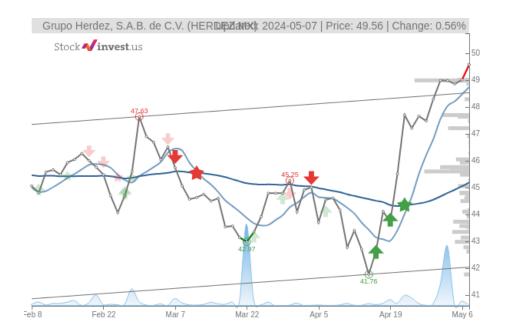
## Grupo Herdez, S.A.B. de C.V. (Tue, May 07, 2024)

Buy candidate since Apr 29, 2024 Gain 2.65%



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#7555/30022

Trend MV Long: MV Short: Buy Buy Volume: MACD:

## **Tech commentaries:**

The Grupo Herdez, S.A.B. de C.V. stock price gained 1.14% on the last trading day (Tuesday, 7th May 2024), rising from \$49.00 to \$49.56. During the last trading day the stock fluctuated 1.51% from a day low at \$48.89 to a day high of \$49.63. The price has risen in 6 of the last 10 days and is up by 8.92% over the past 2 weeks. Volume fell on the last day by -64 thousand shares and in total, 14 thousand shares were bought and sold for approximately \$713.71 thousand. You should take into consideration that falling volume on higher prices causes divergence and may be an early warning about possible changes over the next couple of days.

The stock has broken the wide and weak rising the short-term trend up and an even stronger rate of rising is indicated. For any reaction back there will now be support on the roof on the current trend broken at \$48.52, a level that may pose a second chance to hit a runner. According to fan-theory \$55.01 will be the next possible trend-top level and thereby pose a resistance level that may not be broken at the first attempt.

The Grupo Herdez, S.A.B. de C.V. stock holds buy signals from both short and long-term Moving Averages giving a positive forecast for the stock. Also, there is a general buy signal from the relation between the two signals where the short-term average is above the long-term average. On corrections down, there will be some support from the lines at \$48.73 and \$45.18. A breakdown below any of these levels will issue sell signals. A buy signal was issued from a pivot bottom point on Tuesday, April 16, 2024, and so far it has risen 18.68%. Further rise is indicated until a new top pivot has been found. Furthermore, there is a buy signal from the 3 month Moving Average Convergence Divergence (MACD). Some negative signals were issued as well, and these may have some influence on the near short-term development. Volume fell during the last trading day while the price increased. This causes a divergence and may be considered as an early warning, but it may also not.

Grupo Herdez, S.A.B. de C.V. finds support from accumulated volume at \$48.98 and this level may hold a buying opportunity as an upwards reaction can be expected when the support is being tested. There is no resistance from accumulated volume above today's level and given the right condition the stock may perform very well during the next couple of days.

This stock has average movements during the day, but be aware of low or falling volume as this increases the risk. During the last day, the stock moved \$0.740 between high and low, or 1.51%. For the last week the stock has had daily average volatility of 1.29%.

Grupo Herdez, S.A.B. de C.V. holds several positive signals, but we still don't find these to be enough for a buy candidate. At the current level, it should be considered as a hold candidate (hold or accumulate) in this position whilst awaiting further development. Due to some small weaknesses in the technical picture we have downgraded our analysis conclusion for this stock since the last evaluation from a Buy to a Hold/Accumulate candidate.

**Risk: Medium** 

**Evaluation: Hold/Accumulate**