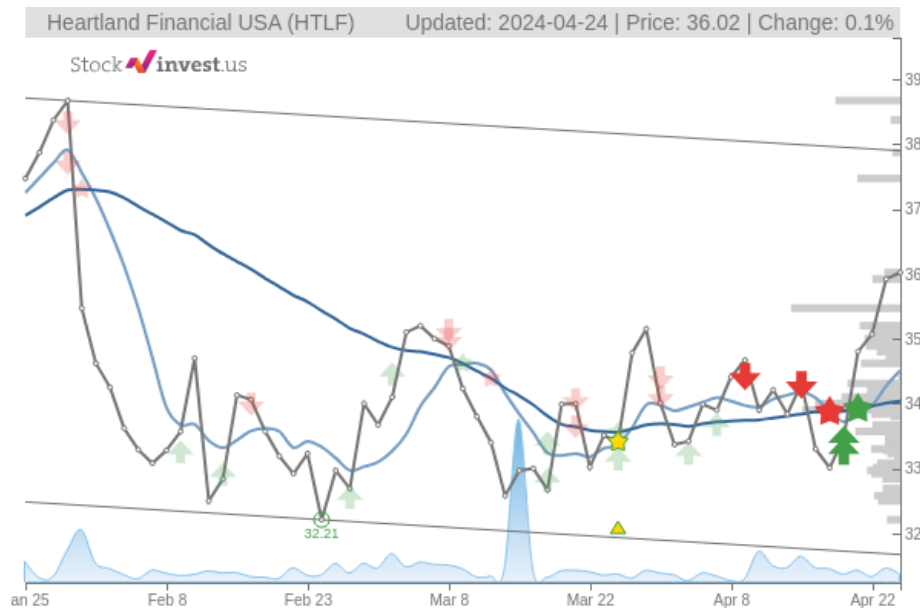


Heartland Financial USA (Wed, Apr 24, 2024)

Buy candidate since Apr 19, 2024

Gain 3.51%

StockInvest.us
Gyneju st. 14, "ROCKIT"
Vilnius, LT-01109
Lithuania



score: **0.671**

#5500/ 30106

Trend: Sell
MV Long: Buy
MV Short: Buy
Pivot: Buy
Volume: Sell
MACD: Buy

Tech commentaries:

The **Heartland Financial USA** stock price gained **0.278%** on the last trading day (Wednesday, 24th Apr 2024), rising from **\$35.92** to **\$36.02**. It has now gained 5 days in a row. It will be exciting to see whether it manages to continue gaining or take a minor break for the next few days. During the last trading day the stock fluctuated **2.08%** from a day low at **\$35.34** to a day high of **\$36.07**. The price has risen in 7 of the last 10 days and is up by **6.25%** over the past 2 weeks. Volume fell on the last day by **57 thousand** shares and in total, **188** thousand shares were bought and sold for approximately **\$6.76** million. You should take into consideration that falling volume on higher prices causes divergence and may be an early warning about possible changes over the next couple of days.

The stock lies in the middle of a wide and falling trend in the short term and further fall within the trend is signaled. Given the current short-term trend, the stock is expected to fall **-2.10%** during the next 3 months and, with a 90% probability hold a price between **\$31.01** and **\$37.10** at the end of this 3-month period.

The **Heartland Financial USA** stock holds buy signals from both short and long-term Moving Averages giving a positive forecast for the stock. Also, there is a general buy signal from the relation between the two signals where the short-term average is above the long-term average. On corrections down, there will be some support from the lines at **\$34.51** and **\$34.04**. A breakdown below any of these levels will issue sell signals. A buy signal was issued from a pivot bottom point on **Monday, February 26, 2024**, and so far it has risen 11.83%. Further rise is indicated until a new top pivot has been found. Furthermore, there is a buy signal from the 3 month Moving Average Convergence Divergence (MACD). Volume fell during the last trading day despite gaining prices. This causes a divergence between volume and price and it may be an early warning. The stock should be watched closely.

Heartland Financial USA finds support from accumulated volume at **\$35.47** and this level may hold a buying opportunity as an upwards reaction can be expected when the support is being tested. On the upside the stock meets some resistance just above today's level from accumulated volume at **\$37.47**, **\$38.37** and **\$38.67**.

This stock is usually traded at a good volume, and with minor daily changes, the risk is considered to be low. During the last day, the stock moved **\$0.735 (2.08%)** between high and low. For the last week, the stock has had daily average volatility of **3.02%**.

Heartland Financial USA holds several positive signals, but we still don't find these to be enough for a buy candidate. At the current level, it should be considered as a hold candidate (hold or accumulate) in this position whilst awaiting further development. Due to some small weaknesses in the technical picture we have downgraded our analysis conclusion for this stock since the last evaluation from a Buy to a Hold/Accumulate candidate.

Risk: **Low**

Evaluation: **Hold/Accumulate**

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