

# Ipsos SA (Mon, May 06, 2024)

Sell candidate since May 06, 2024

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score: **-1.90**  
#/ 30035

Trend:	Buy
MV Long:	Sell
MV Short:	Buy
Pivot:	Sell
Volume:	Sell
MACD:	Sell

## Tech commentaries:

No changes to the price of **Ipsos SA** stock on the last trading day (Monday, 6th May 2024). During the last trading day the stock fluctuated **0%** from a day low at **63.55€** to a day high of **63.55€**. The price has risen in 6 of the last 10 days and is up by **3.5%** over the past 2 weeks.

The stock lies in the middle of a weak rising trend in the short term and a further rise within the trend is signaled. Given the current short-term trend, the stock is expected to rise **3.38%** during the next 3 months and, with a 90% probability hold a price between **63.85€** and **69.79€** at the end of this 3-month period.

There are mixed signals in the stock today. The **Ipsos SA** stock holds a buy signal from the short-term Moving Average; at the same time, however, the long-term average holds a general sell signal. Since the long-term average is above the short-term average there is a general sell signal in the stock giving a more negative forecast for the stock. On further gains, the stock will meet resistance from the long-term Moving Average at **64.62€**. On a fall, the stock will find some support from the short-term average at **63.27€**. A break-up through the long-term average will give another buy signal, while a fall below the short-term average will add another sell signal and strengthen the general signal. A sell signal was issued from a pivot top point on **Friday, May 03, 2024**, and so far it has fallen **0%**. Further fall is indicated until a new bottom pivot has been found. Furthermore, there is currently a sell signal from the 3 month Moving Average Convergence Divergence (MACD). Volume fell on the last day without any changes to the price. This does not cause any direct divergence but may be an early warning and a possible "turning point". The very low volume increases the risk and reduces the other technical signals issued.

**Ipsos SA** finds support from accumulated volume at **63.50€** and this level may hold a buying opportunity as an upwards reaction can be expected when the support is being tested. On the upside the stock meets some resistance just above today's level from accumulated volume at **64.15€**, **64.80€** and **65.70€**.

In general the stock tends to have very controlled movements and therefore the general risk is considered very low. However, be aware of low or falling volume and make sure to keep an eye on the stock. During the last day, the stock moved **0€** between high and low, or **0%**. For the last week the stock has had daily average volatility of **1.05%**.

**Ipsos SA** holds several negative signals and we believe that it will still perform weakly in the next couple of days or weeks. We, therefore, hold a negative evaluation of this stock. Due to some small weaknesses in the technical picture we have downgraded our analysis conclusion for this stock since the last evaluation from a Hold/Accumulate to a Sell candidate.

Risk: **Low**

Evaluation: **Sell Candidate**

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