## iShares U.S. Consumer Services ETF (Fri, Jun 28, 2024)

Buy candidate since Jun 17, 2024 Gain 0.21%



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#7569/54216

Trend:	Buy
MV Long:	Buy
MV Short:	Sell
Pivot:	Sell
Volume:	Buy
MACD:	Buy

## **Tech commentaries:**

The iShares U.S. Consumer Services ETF price fell by -0.769% on the last day (Friday, 28th Jun 2024) from \$81.91 to \$81.28. During the last trading day the ETF fluctuated 1.40% from a day low at \$80.89 to a day high of \$82.02. The price has been going up and down for this period, and there has been a 1.22% gain for the last 2 weeks. Volume has increased on the last day by 63 thousand shares but on falling prices. This may be an early warning and the risk will be increased slightly over the next couple of days. In total, 83 thousand shares were bought and sold for approximately \$6.76 million.

The ETF lies in the upper part of a weak rising trend in the short term, and this may normally pose a very good selling opportunity for the short-term trader as reaction back towards the lower part of the trend can be expected. A break-up at the top trend line at \$81.94 will firstly indicate a stronger rate of rising. Given the current short-term trend, the ETF is expected to rise 2.36% during the next 3 months and, with a 90% probability hold a price between \$79.56 and \$83.87 at the end of this 3-month period.

The iShares U.S. Consumer Services ETF holds a sell signal from the short-term Moving Average; at the same time, however, there is a buy signal from the long-term average. Since the short-term average is above the long-term average there is a general buy signal in the ETF giving a positive forecast for the stock. On further gains, the ETF will meet resistance from the short-term Moving Average at approximately \$81.33. On a fall, the ETF will find some support from the long-term average at approximately \$80.01. A break-up through the short-term average will send a buy signal, whereas a breakdown through the long-term average will send a sell signal. Furthermore, there is a buy signal from the 3 month Moving Average Convergence Divergence (MACD). Some negative signals were issued as well, and these may have some influence on the near short-term development. A sell signal was issued from a pivot top point on Thursday, June 27, 2024, and so far it has fallen -0.769%. Further fall is indicated until a new bottom pivot has been found. Volume rose on falling prices yesterday. This may be an early warning and the ETF should be followed more closely.

iShares U.S. Consumer Services finds support from accumulated volume at \$79.29 and this level may hold a buying opportunity as an upwards reaction can be expected when the support is being tested. On the upside the ETF meets some resistance just above today's level from accumulated volume at \$81.53, \$81.64 and \$81.91.

In general the ETF tends to have very controlled movements and with good liquidity the risk is considered very low in this stock. During the last day, the ETF moved \$1.13 between high and low, or 1.40%. For the last week the ETF has had daily average volatility of 0.99%.

iShares U.S. Consumer Services holds several positive signals, but we still don't find these to be enough for a buy candidate. At the current level, it should be considered as a hold candidate (hold or accumulate) in this position whilst awaiting further development. Due to some small weaknesses in the technical picture we have downgraded our analysis conclusion for this ETF since the last evaluation from a Buy to a Hold/Accumulate candidate.

Risk: Low