

## Tech commentaries:

The J JILL GROUP INC stock price fell by -3.67\% on the last day (Tuesday, 30th Apr 2024) from $\mathbf{\$ 2 5 . 8 7}$ to $\mathbf{\$ 2 4 . 9 2}$. During the last trading day the stock fluctuated $\mathbf{3 . 9 0 \%}$ from a day low at $\$ 24.87$ to a day high of $\$ 25.84$. The price has fallen in 7 of the last 10 days and is down by $-1.97 \%$ for this period. Volume fell on the last day along with the stock, which is actually a good sign as volume should follow the stock. On the last day, the trading volume fell by $\mathbf{- 2 6}$ thousand shares and in total, 39 thousand shares were bought and sold for approximately $\$ 971.66$ thousand.

Given the current short-term trend, the stock is expected to rise $10.55 \%$ during the next 3 months and, with a $90 \%$ probability hold a price between $\$ 27.55$ and $\$ 37.19$ at the end of this 3-month period.

There are few to no technical positive signals at the moment. The J JILL GROUP INC stock holds sell signals from both short and long-term Moving Averages giving a more negative forecast for the stock. Also, there is a general sell signal from the relation between the two signals where the long-term average is above the short-term average. On corrections up, there will be some resistance from the lines at $\$ 25.59$ and $\$ 27.48$. A break-up above any of these levels will issue buy signals. A sell signal was issued from a pivot top point on Monday, April 01, 2024, and so far it has fallen $-23.44 \%$. Further fall is indicated until a new bottom pivot has been found. Furthermore, there is currently a sell signal from the 3 month Moving Average Convergence Divergence (MACD). Volume fell along with the price during the last trading day, which is technical positive. One should, however, note that this stock may have low liquidity in periods, which increases the general risk.

J JILL GROUP INC finds support from accumulated volume at $\$ 24.85$ and this level may hold a buying opportunity as an upwards reaction can be expected when the support is being tested. On the upside the stock meets some resistance from accumulated volume at $\$ 26.47, \$ 29.26$ and $\$ 30.83$.

This stock may move much during the day (volatility) and with periodic low trading volume this stock is considered to be "high risk". During the last day, the stock moved $\$ 0.97$ between high and low, or $3.90 \%$. For the last week the stock has had daily average volatility of $\mathbf{2 . 9 1 \%}$.

The J JILL GROUP INC stock holds several negative signals and despite the positive trend, we believe J JILL GROUP INC will perform weakly in the next couple of days or weeks. Therefore, we hold a negative evaluation of this stock.

Risk: High
Evaluation: Sell Candidate

