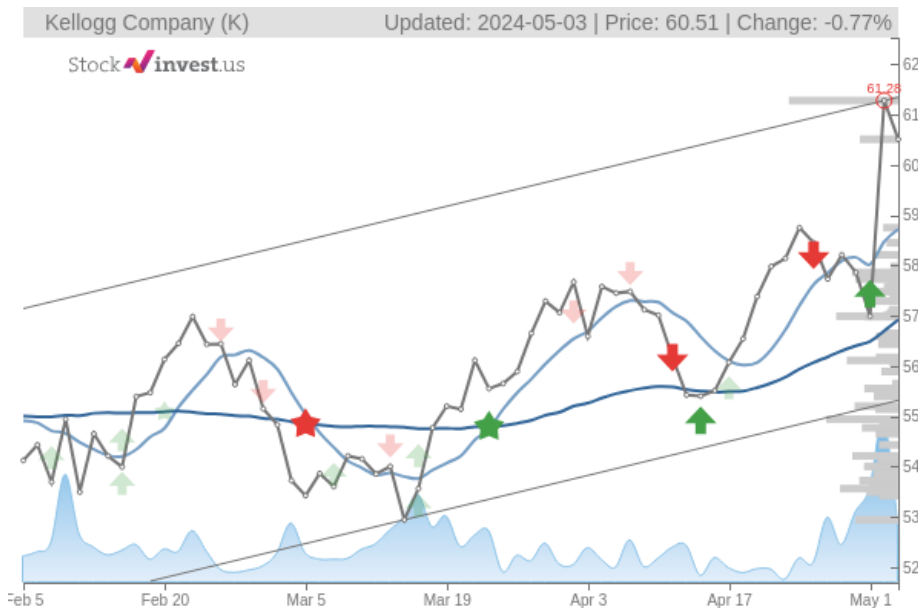


Kellogg Company (Fri, May 03, 2024)

Buy candidate since May 02, 2024

Loss -1.26%

StockInvest.us
Gyneju st. 14, "ROCKIT"
Vilnius, LT-01109
Lithuania



score: **2.90**
#2445/ 30045

Trend: Buy
MV Long: Buy
MV Short: Buy
Pivot: Sell
Volume: Sell
MACD: Buy

Tech commentaries:

The **Kellogg Company** stock price fell by **-1.26%** on the last day (Friday, 3rd May 2024) from **\$61.28** to **\$60.51**. During the last trading day the stock fluctuated **2.64%** from a day low at **\$59.57** to a day high of **\$61.14**. The price has been going up and down for this period, and there has been a 5.45% gain for the last 2 weeks. Volume fell on the last day along with the stock, which is actually a good sign as volume should follow the stock. On the last day, the trading volume fell by **-5 million** shares and in total, **4 million** shares were bought and sold for approximately **\$238.48** million.

The stock lies in the upper part of a wide and weak rising trend in the short term, and this may normally pose a very good selling opportunity for the short-term trader as reaction back towards the lower part of the trend can be expected. A break-up at the top trend line at **\$61.35** will firstly indicate a stronger rate of rising. Given the current short-term trend, the stock is expected to rise **7.36%** during the next 3 months and, with a 90% probability hold a price between **\$59.39** and **\$65.86** at the end of this 3-month period.

The **Kellogg Company** stock holds buy signals from both short and long-term Moving Averages giving a positive forecast for the stock. Also, there is a general buy signal from the relation between the two signals where the short-term average is above the long-term average. On corrections down, there will be some support from the lines at **\$58.72** and **\$56.92**. A breakdown below any of these levels will issue sell signals. Furthermore, there is a buy signal from the 3 month Moving Average Convergence Divergence (MACD). Some negative signals were issued as well, and these may have some influence on the near short-term development. A sell signal was issued from a pivot top point on **Thursday, May 02, 2024**, and so far it has fallen -1.26%. Further fall is indicated until a new bottom pivot has been found. Volume fell together with the price during the last trading day and this reduces the overall risk as volume should follow the price movements.

On the downside, the stock finds support just below today's level from accumulated volume at **\$56.99** and **\$54.94**. On the upside the stock meets some resistance just above today's level from accumulated volume at **\$61.28**.

This stock is usually traded at a good volume, and with minor daily changes, the risk is considered to be low. During the last day, the stock moved **\$1.57 (2.64%)** between high and low. For the last week, the stock has had daily average volatility of **2.78%**.

Several short-term signals, along with a general good trend, are positive and we conclude that the current level may hold a buying opportunity as there is a fair chance for **Kellogg Company** stock to perform well in the short-term. Due to some small weaknesses in the technical picture we have downgraded our analysis conclusion for this stock since the last evaluation from a Strong Buy to a Buy candidate.

Risk: **Low**

Evaluation: **Buy Candidate**

Disclaimer: StockInvest.us is a research service that provides financial data and technical analysis of stocks. All users should speak with their financial advisor before buying or selling any securities. Users should not base their investment decision upon "StockInvest.us". By using the site you agree and are held liable for your own investment decisions and agree to Terms of Use and Privacy Policy.