The Kraft Heinz Company (Tue, Jun 25, 2024)

Sell candidate since Jun 24, 2024 Loss -0.27%



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score: -1 -7

#14961/52282

Trend:	Sel
MV Long:	Sel
MV Short:	Buy
Pivot:	Buy
Volume:	Buy
MACD:	Sel

Tech commentaries:

The The Kraft Heinz Company stock price fell by -0.275% on the last day (Tuesday, 25th Jun 2024) from 30.97€to 30.88€ During the last trading day the stock fluctuated 0.762% from a day low at 30.86€to a day high of 31.09€ The price has been going up and down for this period, and there has been a -1.42% loss for the last 2 weeks. Volume has increased on the last day by 5 thousand shares but on falling prices. This may be an early warning and the risk will be increased slightly over the next couple of days. In total, 6 thousand shares were bought and sold for approximately 185.25€thousand.

The stock lies in the middle of a wide and falling trend in the short term and further fall within the trend is signaled. Given the current short-term trend, the stock is expected to fall -12.01% during the next 3 months and, with a 90% probability hold a price between 26.11€and 29.05€at the end of this 3-month period. Do note, that if the stock price manages to stay at current levels or higher, our prediction target will start to change positively over the next few days as the conditions for the current predictions will be broken.

There are mixed signals in the stock today. The The Kraft Heinz Company stock holds a buy signal from the short-term Moving Average; at the same time, however, the long-term average holds a general sell signal. Since the long-term average is above the short-term average there is a general sell signal in the stock giving a more negative forecast for the stock. On further gains, the stock will meet resistance from the long-term Moving Average at 32.11€ On a fall, the stock will find some support from the short-term average at 30.66€ A break-up through the long-term average will give another buy signal, while a fall below the shortterm average will add another sell signal and strengthen the general signal. Furthermore, there is currently a sell signal from the 3 month Moving Average Convergence Divergence (MACD). The Kraft Heinz Company gained volume on the last day, but on falling prices. In technical terms, this is called divergence and may be an early warning. In some cases, increasing volume on falling prices may be considered positive, but that is mainly in typical "sell-offs". A buy signal was issued from a pivot bottom point on Thursday, June 13, 2024, and so far it has risen 2.05%. Further rise is indicated until a new top pivot has been found.

The Kraft Heinz Company finds support from accumulated volume at 30.66€ and this level may hold a buying opportunity as an upwards reaction can be expected when the support is being tested. On the upside the stock meets some resistance from accumulated volume at 33.12€ 33.23€ and 35.71€

This stock has average movements during the day and with good trading volume, the risk is considered to be medium. During the last day, the stock moved 0.235€ between high and low, or 0.762%. For the last week, the stock has had daily average volatility of 1.12%.

The Kraft Heinz Company holds several negative signals and we believe that it will still perform weakly in the next couple of days or weeks. We, therefore, hold a negative evaluation of this stock.

Risk: Medium

Evaluation: Sell Candidate