

# Wk Kellogg Co (Fri, May 17, 2024)

Hold candidate since May 17, 2024

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score: **0.0230**  
#7943/ 29925

Trend:	Buy
MV Long:	Sell
MV Short:	Sell
Pivot:	Sell
Volume:	Sell
MACD:	Sell

## Tech commentaries:

The **Wk Kellogg Co** stock price fell by **-2.06%** on the last day (Friday, 17th May 2024) from **\$21.39** to **\$20.95**. During the last trading day the stock fluctuated **4.12%** from a day low at **\$20.63** to a day high of **\$21.48**. The price has been going up and down for this period, and there has been a **-9.7%** loss for the last 2 weeks. Volume fell on the last day along with the stock, which is actually a good sign as volume should follow the stock. On the last day, the trading volume fell by **-53 thousand** shares and in total, **928 thousand** shares were bought and sold for approximately **\$19.45** million.

Given the current short-term trend, the stock is expected to rise **62.35%** during the next 3 months and, with a 90% probability hold a price between **\$34.01** and **\$43.86** at the end of this 3-month period.

There are few to no technical positive signals at the moment. The **Wk Kellogg Co** stock holds sell signals from both short and long-term Moving Averages giving a more negative forecast for the stock. Also, there is a general sell signal from the relation between the two signals where the long-term average is above the short-term average. On corrections up, there will be some resistance from the lines at **\$21.46** and **\$21.85**. A break-up above any of these levels will issue buy signals. A sell signal was issued from a pivot top point on **Thursday, April 25, 2024**, and so far it has fallen **-13.93%**. Further fall is indicated until a new bottom pivot has been found. Furthermore, there is currently a sell signal from the 3 month Moving Average Convergence Divergence (MACD). Volume fell together with the price during the last trading day and this reduces the overall risk as volume should follow the price movements.

On the downside, the stock finds support just below today's level from accumulated volume at **\$18.88** and **\$16.69**. On the upside the stock meets some resistance just above today's level from accumulated volume at **\$21.77**, **\$21.97** and **\$23.80**.

This stock has average movements during the day and with good trading volume, the risk is considered to be medium. During the last day, the stock moved **\$0.85** between high and low, or **4.12%**. For the last week, the stock has had daily average volatility of **3.59%**.

**Wk Kellogg Co** holds several negative signals and this should be a sell candidate, but due to the general chance for a turnaround situation it should be considered as a hold candidate (hold or accumulate) in this position whilst awaiting further development. We have upgraded our analysis conclusion for this stock since the last evaluation from a Sell to a Hold/Accumulate candidate.

**Risk:** Medium

**Evaluation:** Hold/Accumulate

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