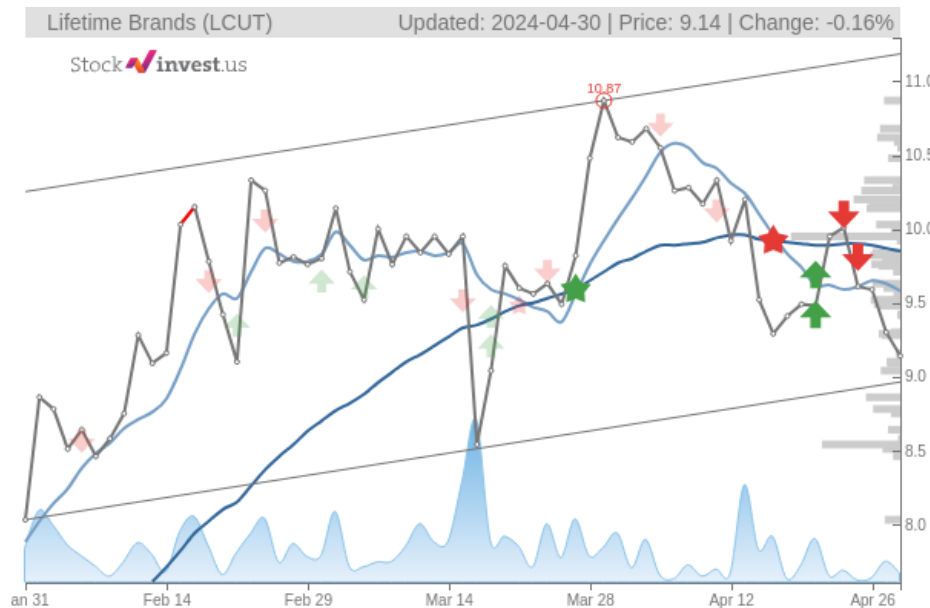


Lifetime Brands (Tue, Apr 30, 2024)

Sell candidate since Apr 25, 2024

Loss -4.89%

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score: **-2.78**
#15127/ 30062

Trend:	Buy
MV Long:	Sell
MV Short:	Sell
Pivot:	Sell
Volume:	Sell
MACD:	Sell

Tech commentaries:

The **Lifetime Brands** stock price fell by **-1.72%** on the last day (Tuesday, 30th Apr 2024) from **\$9.30** to **\$9.14**. It has now fallen 4 days in a row. During the last trading day the stock fluctuated **4.02%** from a day low at **\$8.96** to a day high of **\$9.32**. The price has fallen in 6 of the last 10 days and is down by **-3.99%** for this period. Volume fell on the last day along with the stock, which is actually a good sign as volume should follow the stock. On the last day, the trading volume fell by **-18 thousand** shares and in total, **35 thousand** shares were bought and sold for approximately **\$318.27** thousand.

The stock lies in the lower part of a wide and weak rising trend in the short term, and this may normally pose a very good buying opportunity. If the lower trend floor at **\$8.96** is broken, it will firstly indicate a slower rate of rising, but may also be an early warning for a trend shift. Given the current short-term trend, the stock is expected to rise **9.10%** during the next 3 months and, with a 90% probability hold a price between **\$9.78** and **\$12.20** at the end of this 3-month period.

There are few to no technical positive signals at the moment. The **Lifetime Brands** stock holds sell signals from both short and long-term Moving Averages giving a more negative forecast for the stock. Also, there is a general sell signal from the relation between the two signals where the long-term average is above the short-term average. On corrections up, there will be some resistance from the lines at **\$9.58** and **\$9.85**. A break-up above any of these levels will issue buy signals. A sell signal was issued from a pivot top point on **Monday, April 01, 2024**, and so far it has fallen **-15.92%**. Further fall is indicated until a new bottom pivot has been found. Furthermore, there is currently a sell signal from the 3 month Moving Average Convergence Divergence (MACD). Volume fell along with the price during the last trading day, which is technical positive. One should, however, note that this stock may have low liquidity in periods, which increases the general risk.

Lifetime Brands finds support from accumulated volume at **\$8.86** and this level may hold a buying opportunity as an upwards reaction can be expected when the support is being tested. On the upside the stock meets some resistance from accumulated volume at **\$9.95**, **\$10.20** and **\$10.26**.

This stock has average movements during the day, but be aware of low or falling volume as this increases the risk. During the last day, the stock moved **\$0.360** between high and low, or **4.02%**. For the last week the stock has had daily average volatility of **3.82%**.

The Lifetime Brands stock holds several negative signals and despite the positive trend, we believe **Lifetime Brands** will perform weakly in the next couple of days or weeks. Therefore, we hold a negative evaluation of this stock.

Risk: **Medium**

Evaluation: **Sell Candidate**

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