

Mirriad Advertising plc (Thu, May 02, 2024)

Buy candidate since Apr 26, 2024

Gain 10.41%

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Tech commentaries:

The **Mirriad Advertising plc** stock price fell by **-1.14%** on the last day (Thursday, 2nd May 2024) from **£2.20** to **£2.18**. During the last trading day the stock fluctuated **8.64%** from a day low at **£2.03** to a day high of **£2.20**. The price has risen in 5 of the last 10 days and is up by **20.83%** over the past 2 weeks. Volume fell on the last day along with the stock, which is actually a good sign as volume should follow the stock. On the last day, the trading volume fell by **-647 thousand** shares and in total, **4 million** shares were bought and sold for approximately **£7.77 million**.

The stock lies in the middle of a very wide and strong rising trend in the short term and a further rise within the trend is signaled. Given the current short-term trend, the stock is expected to rise **42.68%** during the next 3 months and, with a 90% probability hold a price between **£2.60** and **£3.63** at the end of this 3-month period.

The **Mirriad Advertising plc** stock holds buy signals from both short and long-term Moving Averages giving a positive forecast for the stock. Also, there is a general buy signal from the relation between the two signals where the short-term average is above the long-term average. On corrections down, there will be some support from the lines at **£2.03** and **£1.94**. A breakdown below any of these levels will issue sell signals. Some negative signals were issued as well, and these may have some influence on the near short-term development. A sell signal was issued from a pivot top point on **Wednesday, May 01, 2024**, and so far it has fallen **-1.14%**. Further fall is indicated until a new bottom pivot has been found. Furthermore, there is currently a sell signal from the 3 month Moving Average Convergence Divergence (MACD). Volume fell together with the price during the last trading day and this reduces the overall risk as volume should follow the price movements.

Mirriad Advertising plc finds support from accumulated volume at **£2.15** and this level may hold a buying opportunity as an upwards reaction can be expected when the support is being tested. On the upside the stock meets some resistance just above today's level from accumulated volume at **£2.24**, **£2.28** and **£2.33**.

This stock may move much during the day (volatility) and with a large prediction interval from the Bollinger Band this stock is considered to be "high risk". During the last day, the stock moved **£0.175** between high and low, or **8.64%**. For the last week, the stock has had daily average volatility of **14.11%**.

Several short-term signals, along with a general good trend, are positive and we conclude that the current level may hold a buying opportunity as there is a fair chance for **Mirriad Advertising plc** stock to perform well in the short-term.

Risk: High

Evaluation: Buy Candidate

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