## New York Times Company (The) (Fri, May 03, 2024)

Buy candidate since May 01, 2024 Gain 3.95%



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#8497/30045

Trend:	Sell
MV Long:	Buy
MV Short:	Buy
Pivot:	Buy
Volume:	Buy
MACD:	Buy

## **Tech commentaries:**

The New York Times Company (The) stock price gained 1.33% on the last trading day (Friday, 3rd May 2024), rising from \$44.45 to \$45.04. It has now gained 3 days in a row. It will be exciting to see whether it manages to continue gaining or take a minor break for the next few days. During the last trading day the stock fluctuated 1.61% from a day low at \$44.61 to a day high of \$45.33. The price has risen in 7 of the last 10 days and is up by 5.73% over the past 2 weeks. Volume has increased on the last day along with the price, which is a positive technical sign, and, in total, 268 thousand more shares were traded than the day before. In total, 1 million shares were bought and sold for approximately \$59.70 million.

The stock lies in the middle of a wide and falling trend in the short term and further fall within the trend is signaled. Given the current short-term trend, the stock is expected to fall -3.32% during the next 3 months and, with a 90% probability hold a price between \$39.93 and \$45.38 at the end of this 3-month period.

The New York Times Company (The) stock holds buy signals from both short and long-term Moving Averages giving a positive forecast for the stock. Also, there is a general buy signal from the relation between the two signals where the short-term average is above the long-term average. On corrections down, there will be some support from the lines at \$43.70 and \$43.25. A breakdown below any of these levels will issue sell signals. A buy signal was issued from a pivot bottom point on Wednesday, April 17, 2024, and so far it has risen 8.24%. Further rise is indicated until a new top pivot has been found. Furthermore, there is a buy signal from the 3 month Moving Average Convergence Divergence (MACD). Volume is rising along with the price. This is considered to be a good technical signal.

New York Times Company (The) finds support from accumulated volume at \$44.96 and this level may hold a buying opportunity as an upwards reaction can be expected when the support is being tested. On the upside the stock meets some resistance from accumulated volume at \$47.66, \$48.52.

In general the stock tends to have very controlled movements and with good liquidity the risk is considered very low in this stock. During the last day, the stock moved \$0.720 between high and low, or 1.61%. For the last week the stock has had daily average volatility of 1.93%.

New York Times Company (The) holds several positive signals, but we still don't find these to be enough for a buy candidate. At the current level, it should be considered as a hold candidate (hold or accumulate) in this position whilst awaiting further development. Due to some small weaknesses in the technical picture we have downgraded our analysis conclusion for this stock since the last evaluation from a Buy to a Hold/Accumulate candidate.

Risk: Low

**Evaluation: Hold/Accumulate**