## **OUTFRONT Media Inc (Wed, May 01, 2024)**

Buy candidate since May 01, 2024



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score: **2.16** #2940/ 30053

| Trend:    | Buy  |
|-----------|------|
| MV Long:  | Buy  |
| MV Short: | Buy  |
| Pivot:    | Sell |
| Volume:   | Buy  |
| MACD:     | Buy  |

## **Tech commentaries:**

The **OUTFRONT Media Inc** stock price gained **2.71%** on the last trading day (Wednesday, 1st May 2024), rising from **\$15.86** to **\$16.29**. During the last trading day the stock fluctuated **6.05%** from a day low at **\$15.79** to a day high of **\$16.75**. The price has risen in 7 of the last 10 days and is up by **9.62%** over the past 2 weeks. Volume has increased on the last day along with the price, which is a positive technical sign, and, in total, **228 thousand** more shares were traded than the day before. In total, **2** million shares were bought and sold for approximately **\$27.07** million.

The stock lies in the middle of a wide and strong rising trend in the short term and a further rise within the trend is signaled. Given the current short-term trend, the stock is expected to rise **21.34%** during the next 3 months and, with a 90% probability hold a price between **\$18.16** and **\$21.82** at the end of this 3-month period.

The **OUTFRONT Media Inc** stock holds buy signals from both short and long-term Moving Averages giving a positive forecast for the stock, but the stock has a general sell signal from the relation between the two signals where the long-term average is above the short-term average. On corrections down, there will be some support from the lines at \$15.73 and \$15.89. A breakdown below any of these levels will issue sell signals. Furthermore, there is a buy signal from the 3 month Moving Average Convergence Divergence (MACD). Volume is rising along with the price. This is considered to be a good technical signal. Some negative signals were issued as well, and these may have some influence on the near short-term development. A sell signal was issued from a pivot top point on **Thursday, March 28, 2024**, and so far it has fallen -2.98%. Further fall is indicated until a new bottom pivot has been found.

On the downside, the stock finds support just below today's level from accumulated volume at \$15.34 and \$14.73. On the upside the stock meets some resistance just above today's level from accumulated volume at \$16.30, \$16.37 and \$16.79.

This stock has average movements during the day and with good trading volume, the risk is considered to be medium. During the last day, the stock moved **\$0.96** between high and low, or **6.05%**. For the last week, the stock has had daily average volatility of **3.13%**.

Several short-term signals, along with a general good trend, are positive and we conclude that the current level may hold a buying opportunity as there is a fair chance for **OUTFRONT Media Inc** stock to perform well in the short-term. We have upgraded our analysis conclusion for this stock since the last evaluation from a Sell to a Buy candidate.

Risk: Medium

**Evaluation: Buy Candidate**