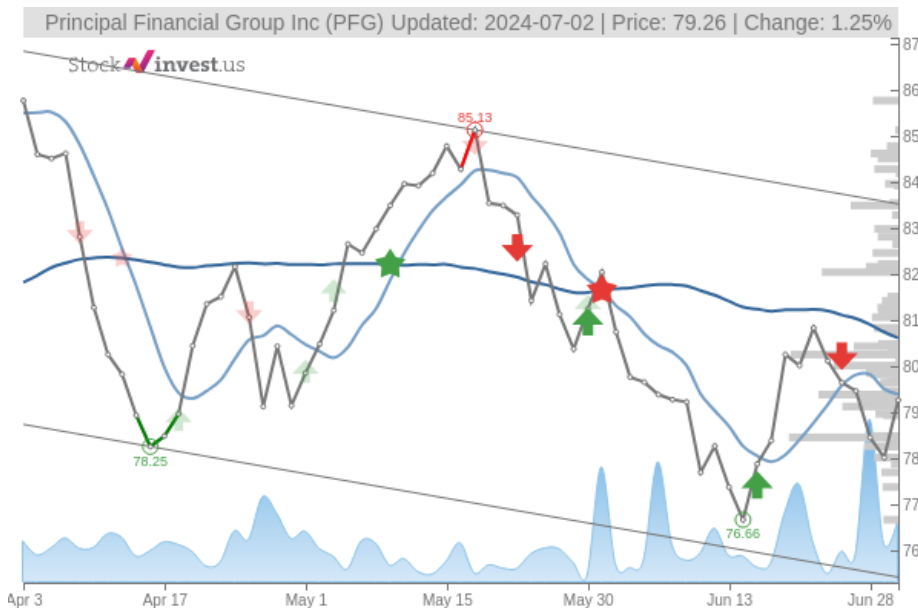


Principal Financial Group Inc (Tue, Jul 02, 2024)

Sell candidate since Jun 04, 2024

Loss -0.63%

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score: **-2.34**
#20110/ 54200

Trend: Sell
MV Long: Sell
MV Short: Sell
Pivot: Buy
Volume: Buy
MACD: Buy

Tech commentaries:

The **Principal Financial Group Inc** stock price gained **1.60%** on the last trading day (Tuesday, 2nd Jul 2024), rising from **\$78.01** to **\$79.26**. During the last trading day the stock fluctuated **1.79%** from a day low at **\$78.03** to a day high of **\$79.42**. The price has fallen in 6 of the last 10 days but is still up by **1.79%** over the past 2 weeks. Volume has increased on the last day along with the price, which is a positive technical sign, and, in total, **246 thousand** more shares were traded than the day before. In total, **1** million shares were bought and sold for approximately **\$90.28** million.

The stock lies in the middle of a wide and falling trend in the short term and further fall within the trend is signaled. Given the current short-term trend, the stock is expected to fall **-3.82%** during the next 3 months and, with a 90% probability hold a price between **\$72.53** and **\$80.33** at the end of this 3-month period.

There are mixed signals in the stock today. The **Principal Financial Group Inc** stock holds sell signals from both short and long-term Moving Averages giving a more negative forecast for the stock. Also, there is a general sell signal from the relation between the two signals where the long-term average is above the short-term average. On corrections up, there will be some resistance from the lines at **\$79.39** and **\$80.61**. A break-up above any of these levels will issue buy signals. A buy signal was issued from a pivot bottom point on **Friday, June 14, 2024**, and so far it has risen 3.39%. Further rise is indicated until a new top pivot has been found. Furthermore, there is a buy signal from the 3 month Moving Average Convergence Divergence (MACD). Volume is rising along with the price. This is considered to be a good technical signal.

Principal Financial Group Inc finds support from accumulated volume at \$79.12 and this level may hold a buying opportunity as an upwards reaction can be expected when the support is being tested. On the upside the stock meets some resistance just above today's level from accumulated volume at **\$79.38**, **\$80.25** and **\$82.04**.

In general the stock tends to have very controlled movements and with good liquidity the risk is considered very low in this stock. During the last day, the stock moved **\$1.40** between high and low, or **1.79%**. For the last week the stock has had daily average volatility of **1.78%**.

Principal Financial Group Inc holds several negative signals and we believe that it will still perform weakly in the next couple of days or weeks. We, therefore, hold a negative evaluation of this stock.

Risk: **Low**

Evaluation: **Sell Candidate**

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