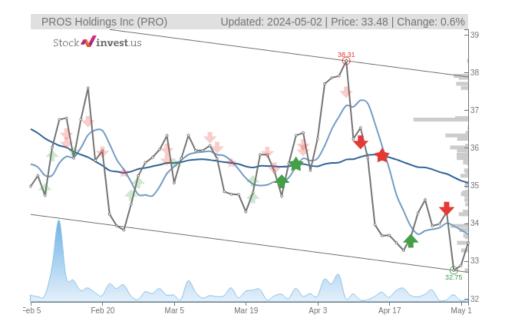
PROS Holdings Inc (Thu, May 02, 2024)

Hold candidate since May 02, 2024



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Trend:	Sell
MV Long:	Sell
MV Short:	Sell
Pivot:	Buy
Volume:	Buy
MACD:	Sell

Tech commentaries:

The PROS Holdings Inc stock price gained 1.82% on the last trading day (Thursday, 2nd May 2024), rising from \$32.88 to \$33.48. During the last trading day the stock fluctuated 1.91% from a day low at \$32.91 to a day high of \$33.54. The price has risen in 7 of the last 10 days. Volume has increased on the last day along with the price, which is a positive technical sign, and, in total, 14 thousand more shares were traded than the day before. In total, 142 thousand shares were bought and sold for approximately \$4.75 million.

The stock lies in the lower of a wide and falling trend in the short term, and this may normally pose a very good buying opportunity. If the lower trend floor at \$32.70 is broken, it will firstly indicate a stronger fall rate. Given the current short-term trend, the stock is expected to fall -3.89% during the next 3 months and, with a 90% probability hold a price between \$31.43 and **\$36.41** at the end of this 3-month period.

A buy signal was issued from a pivot bottom point on Tuesday, April 30, 2024, and so far it has risen 2.23%. Further rise is indicated until a new top pivot has been found. Volume is rising along with the price. This is considered to be a good technical signal. Some negative signals were issued as well, and these may have some influence on the near short-term development. The PROS Holdings Inc stock holds sell signals from both short and long-term Moving Averages giving a more negative forecast for the stock. Also, there is a general sell signal from the relation between the two signals where the long-term average is above the short-term average. On corrections up, there will be some resistance from the lines at \$33.71 and \$35.07. A breakup above any of these levels will issue buy signals. Furthermore, there is currently a sell signal from the 3 month Moving Average Convergence Divergence (MACD).

PROS Holdings Inc finds support from accumulated volume at \$33.28 and this level may hold a buying opportunity as an upwards reaction can be expected when the support is being tested. On the upside the stock meets some resistance from accumulated volume at \$36.01, \$36.33 and \$36.75.

This stock has average movements during the day and with good trading volume, the risk is considered to be medium. During the last day, the stock moved \$0.630 between high and low, or 1.91%. For the last week, the stock has had daily average volatility of 2.88%.

PROS Holdings Inc holds several negative signals and this should be a sell candidate, but due to the general chance for a turnaround situation it should be considered as a hold candidate (hold or accumulate) in this position whilst awaiting further development. We have upgraded our analysis conclusion for this stock since the last evaluation from a Sell to a Hold/Accumulate candidate.

Risk: Medium

Evaluation: Hold/Accumulate

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