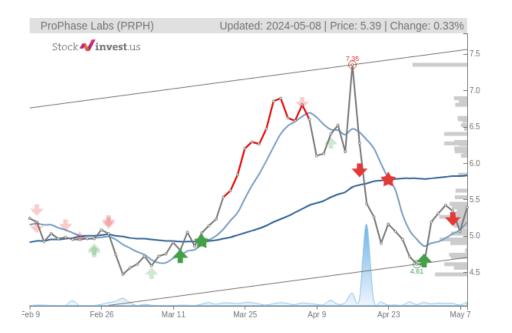
ProPhase Labs (Wed, May 08, 2024)

Hold candidate since May 08, 2024



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Trend:	Buy
MV Long:	Sell
MV Short:	Buy
Pivot:	Buy
Volume:	Buy
MACD:	Buy

Tech commentaries:

The ProPhase Labs stock price gained 6.52% on the last trading day (Wednesday, 8th May 2024), rising from \$5.06 to \$5.39. During the last trading day the stock fluctuated 8.40% from a day low at \$5.12 to a day high of \$5.55. The price has fallen in 5 of the last 10 days but is still up by 6.52% over the past 2 weeks. Volume has increased on the last day along with the price, which is a positive technical sign, and, in total, 41 thousand more shares were traded than the day before. In total, 57 thousand shares were bought and sold for approximately \$308.63 thousand.

The stock lies in the middle of a very wide and strong rising trend in the short term and a further rise within the trend is signaled. Given the current short-term trend, the stock is expected to rise **11.90%** during the next 3 months and, with a 90% probability hold a price between \$5.26 and \$8.46 at the end of this 3-month period.

A buy signal was issued from a pivot bottom point on Monday, April 29, 2024, and so far it has risen 16.92%. Further rise is indicated until a new top pivot has been found. Furthermore, there is a buy signal from the 3 month Moving Average Convergence Divergence (MACD). ProPhase Labs has increased volume and follows the last lift in the price. This is considered to be a technical positive sign as volume should follow the price-formation. Higher liquidity also reduces the general risk. Some negative signals were issued as well, and these may have some influence on the near short-term development. The ProPhase Labs stock holds a buy signal from the short-term Moving Average; at the same time, however, the long-term average holds a general sell signal. Since the longterm average is above the short-term average there is a general sell signal in the stock giving a more negative forecast for the stock. On further gains, the stock will meet resistance from the long-term Moving Average at \$5.83 . On a fall, the stock will find some support from the short-term average at \$5.19. A break-up through the long-term average will give another buy signal, while a fall below the short-term average will add another sell signal and strengthen the general signal.

ProPhase Labs finds support from accumulated volume at \$5.26 and this level may hold a buying opportunity as an upwards reaction can be expected when the support is being tested. On the upside the stock meets some resistance just above today's level from accumulated volume at \$5.44, \$6.27 and \$6.40.

This stock may move very much during the day (volatility) and with a very large prediction interval from the Bollinger Band this stock is considered to be "very high risk". During the last day, the stock moved \$0.430 between high and low, or 8.40%. For the last week, the stock has had daily average volatility of 7.40%.

ProPhase Labs holds several positive signals, but we still don't find these to be enough for a buy candidate. At the current level, it should be considered as a hold candidate (hold or accumulate) in this position whilst awaiting further development. We have upgraded our analysis conclusion for this stock since the last evaluation from a Sell to a Hold/Accumulate candidate.

Risk: Very High

Evaluation: Hold/Accumulate

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