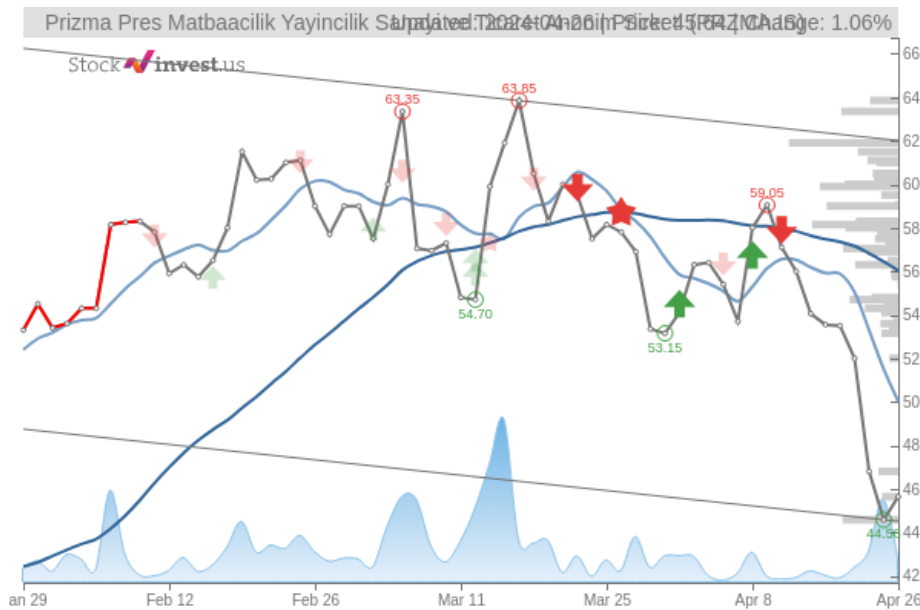


Prizma Pres Matbaacilik Yayincilik Sanayi ve Ticaret Anonim Sirketi (Fri,

Sell candidate since Apr 15, 2024

Loss -20.07%

StockInvest.us
Gyneju st. 14, "ROCKIT"
Vilnius, LT-01109
Lithuania



score: **-4.26**

#17821/ 30083

Trend: Sell
MV Long: Sell
MV Short: Sell
Pivot: Buy
Volume: Sell
MACD: Sell

Tech commentaries:

The **Prizma Pres Matbaacilik Yayincilik** stock price gained **2.38%** on the last trading day (Friday, 26th Apr 2024), rising from **TRY 44.58** to **TRY 45.64**. During the last trading day the stock fluctuated **6.33%** from a day low at **TRY 43.90** to a day high of **TRY 46.68**. The price has fallen in 8 of the last 10 days and is down by **-21.31%** for this period. Volume fell on the last day by **-2 million** shares and in total, **1 million** shares were bought and sold for approximately **TRY 49.56** million. You should take into consideration that falling volume on higher prices causes divergence and may be an early warning about possible changes over the next couple of days.

The stock lies in the lower of a very wide and falling trend in the short term, and this may normally pose a very good buying opportunity. If the lower trend floor at **TRY 44.51** is broken, it will firstly indicate a stronger fall rate. Given the current short-term trend, the stock is expected to fall **-6.39%** during the next 3 months and, with a 90% probability hold a price between **TRY 41.66** and **TRY 58.05** at the end of this 3-month period.

A buy signal was issued from a pivot bottom point on **Thursday, April 25, 2024**, and so far it has risen 2.38%. Further rise is indicated until a new top pivot has been found. Volume fell during the last trading day despite gaining prices. This causes a divergence between volume and price and it may be an early warning. The stock should be watched closely. Some negative signals were issued as well, and these may have some influence on the near short-term development. The **Prizma Pres Matbaacilik Yayincilik** stock holds sell signals from both short and long-term Moving Averages giving a more negative forecast for the stock. Also, there is a general sell signal from the relation between the two signals where the long-term average is above the short-term average. On corrections up, there will be some resistance from the lines at **TRY 50.02** and **TRY 56.03**. A break-up above any of these levels will issue buy signals. Furthermore, there is currently a sell signal from the 3 month Moving Average Convergence Divergence (MACD).

Prizma Pres Matbaacilik Yayincilik finds support from accumulated volume at **TRY 44.58** and this level may hold a buying opportunity as an upwards reaction can be expected when the support is being tested. On the upside the stock meets some resistance from accumulated volume at **TRY 54.30**, **TRY 54.70** and **TRY 56.30**.

This stock may move much during the day (volatility) and with a large prediction interval from the Bollinger Band this stock is considered to be "high risk". During the last day, the stock moved **TRY 2.78** between high and low, or **6.33%**. For the last week, the stock has had daily average volatility of **8.82%**.

Prizma Pres Matbaacilik Yayincilik holds several negative signals and is within a very wide and falling trend, so we believe it will still perform weakly in the next couple of days or weeks. We therefore hold a negative evaluation of this stock. We have upgraded our analysis conclusion for this stock since the last evaluation from a Strong Sell to a Sell candidate.

Risk: **High**

Evaluation: **Sell Candidate**

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