

# Rogers Communication Inc (Thu, May 02, 2024)

Sell candidate since Apr 24, 2024

Loss -0.66%

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score: **-1.70**

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|           |      |
|-----------|------|
| Trend:    | Sell |
| MV Long:  | Sell |
| MV Short: | Buy  |
| Pivot:    | Buy  |
| Volume:   | Sell |
| MACD:     | Buy  |

## Tech commentaries:

The **Rogers Communication Inc** stock price gained **1.26%** on the last trading day (Thursday, 2nd May 2024), rising from **\$37.44** to **\$37.91**. During the last trading day the stock fluctuated **1.84%** from a day low at **\$37.26** to a day high of **\$37.95**. The price has been going up and down for this period, and there has been a **-1.02%** loss for the last 2 weeks. Volume fell on the last day by **-5 thousand** shares and in total, **565 thousand** shares were bought and sold for approximately **\$21.42 million**. You should take into consideration that falling volume on higher prices causes divergence and may be an early warning about possible changes over the next couple of days.

The stock lies in the middle of a narrow and falling trend in the short term and further fall within the trend is signaled. Given the current short-term trend, the stock is expected to fall **-20.40%** during the next 3 months and, with a 90% probability hold a price between **\$29.37** and **\$30.61** at the end of this 3-month period. Do note, that if the stock price manages to stay at current levels or higher, our prediction target will start to change positively over the next few days as the conditions for the current predictions will be broken.

A buy signal was issued from a pivot bottom point on **Wednesday, May 01, 2024**, and so far it has risen 1.26%. Further rise is indicated until a new top pivot has been found. Furthermore, there is a buy signal from the 3 month Moving Average Convergence Divergence (MACD). Volume fell during the last trading day despite gaining prices. This causes a divergence between volume and price and it may be an early warning. The stock should be watched closely. Some negative signals were issued as well, and these may have some influence on the near short-term development. The **Rogers Communication Inc** stock holds a buy signal from the short-term Moving Average; at the same time, however, the long-term average holds a general sell signal. Since the longterm average is above the short-term average there is a general sell signal in the stock giving a more negative forecast for the stock. On further gains, the stock will meet resistance from the long-term Moving Average at **\$39.71**. On a fall, the stock will find some support from the short-term average at **\$37.88**. A break-up through the long-term average will give another buy signal, while a fall below the short-term average will add another sell signal and strengthen the general signal.

**Rogers Communication Inc** finds support from accumulated volume at **\$37.89** and this level may hold a buying opportunity as an upwards reaction can be expected when the support is being tested. On the upside the stock meets some resistance just above today's level from accumulated volume at **\$38.16**, **\$39.59** and **\$44.42**.

This stock is usually traded at a good volume, and with minor daily changes, the risk is considered to be low. During the last day, the stock moved **\$0.685 (1.84%)** between high and low. For the last week, the stock has had daily average volatility of **1.71%**.

**Rogers Communication Inc** holds several negative signals and we believe that it will still perform weakly in the next couple of days or weeks. We, therefore, hold a negative evaluation of this stock.

Risk: **Low**

Evaluation: **Sell Candidate**

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