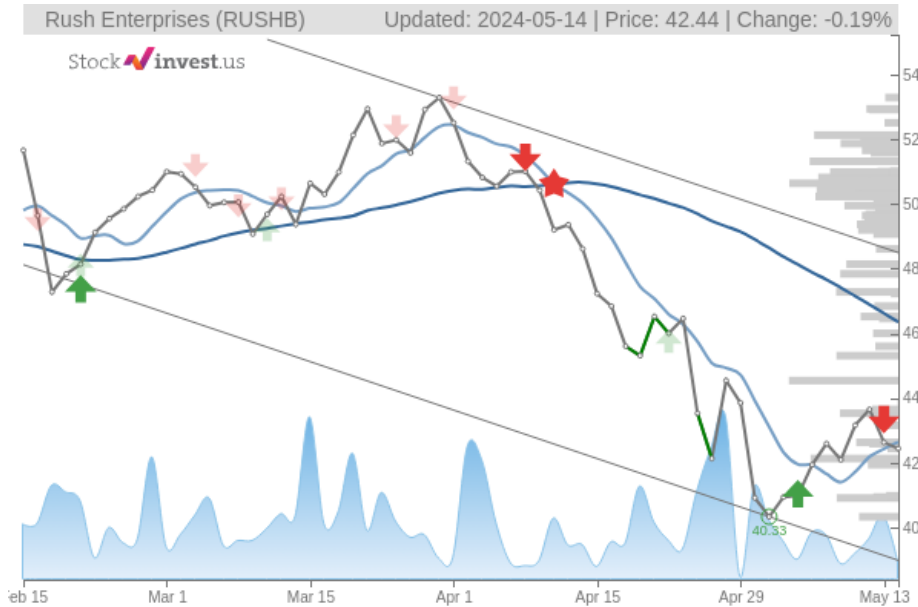


Rush Enterprises (Tue, May 14, 2024)

Hold candidate since May 14, 2024

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Tech commentaries:

The **Rush Enterprises** stock price fell by **-0.446%** on the last day (Tuesday, 14th May 2024) from **\$42.63** to **\$42.44**. During the last trading day the stock fluctuated **4.89%** from a day low at **\$42.30** to a day high of **\$44.37**. The price has risen in 6 of the last 10 days and is up by **3.74%** over the past 2 weeks. Volume fell on the last day along with the stock, which is actually a good sign as volume should follow the stock. On the last day, the trading volume fell by **-10 thousand** shares and in total, **8 thousand** shares were bought and sold for approximately **\$351.70** thousand.

The stock lies in the middle of a wide and falling trend in the short term and further fall within the trend is signaled. Given the current short-term trend, the stock is expected to fall **-15.86%** during the next 3 months and, with a 90% probability hold a price between **\$32.80** and **\$40.81** at the end of this 3-month period. Do note, that if the stock price manages to stay at current levels or higher, our prediction target will start to change positively over the next few days as the conditions for the current predictions will be broken.

There are mixed signals in the stock today. The **Rush Enterprises** stock holds sell signals from both short and long-term Moving Averages giving a more negative forecast for the stock. Also, there is a general sell signal from the relation between the two signals where the long-term average is above the short-term average. On corrections up, there will be some resistance from the lines at **\$42.64** and **\$46.35**. A break-up above any of these levels will issue buy signals. Volume fell along with the price during the last trading day, which is technical positive. One should, however, note that this stock may have low liquidity in periods, which increases the general risk. A buy signal was issued from a pivot bottom point on **Wednesday, May 01, 2024**, and so far it has risen 5.23%. Further rise is indicated until a new top pivot has been found. Furthermore, there is a buy signal from the 3 month Moving Average Convergence Divergence (MACD).

Rush Enterprises finds support from accumulated volume at \$42.13 and this level may hold a buying opportunity as an upwards reaction can be expected when the support is being tested. On the upside the stock meets some resistance just above today's level from accumulated volume at **\$44.54**, **\$50.64** and **\$51.32**.

This stock has average movements during the day, but be aware of low or falling volume as this increases the risk. During the last day, the stock moved **\$2.07** between high and low, or **4.89%**. For the last week the stock has had daily average volatility of **2.95%**.

Rush Enterprises holds several positive signals, but we still don't find these to be enough for a buy candidate. At the current level, it should be considered as a hold candidate (hold or accumulate) in this position whilst awaiting further development. We have upgraded our analysis conclusion for this stock since the last evaluation from a Sell to a Hold/Accumulate candidate.

Risk: **Medium**

Evaluation: **Hold/Accumulate**

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