

## Tech commentaries:

The Shopify stock price fell by $\mathbf{- 1 . 8 4 \%}$ on the last day (Thursday, 28th Mar 2024) from $\$ 78.62$ to $\$ 77.17$. During the last trading day the stock fluctuated $\mathbf{2 . 8 5 \%}$ from a day low at $\$ 77.00$ to a day high of $\$ 79.20$. The price has been going up and down for this period, and there has been a $-1.59 \%$ loss for the last 2 weeks. Volume fell on the last day along with the stock, which is actually a good sign as volume should follow the stock. On the last day, the trading volume fell by $\mathbf{- 1 7 9}$ thousand shares and in total, 4 million shares were bought and sold for approximately $\mathbf{\$ 3 2 0 . 9 1}$ million.

The stock lies in the middle of a wide and falling trend in the short term and further fall within the trend is signaled. Given the current short-term trend, the stock is expected to fall $\mathbf{- 2 . 1 7 \%}$ during the next 3 months and, with a $90 \%$ probability hold a price between $\$ 71.34$ and $\$ 87.70$ at the end of this 3-month period.

A buy signal was issued from a pivot bottom point on Tuesday, March 05, 2024, and so far it has risen 5.04\%. Further rise is indicated until a new top pivot has been found. Furthermore, there is a buy signal from the 3 month Moving Average Convergence Divergence (MACD). Some negative signals were issued as well, and these may have some influence on the near short-term development. The Shopify stock holds sell signals from both short and long-term Moving Averages giving a more negative forecast for the stock. On corrections up, there will be some resistance from the lines at $\$ 78.91$ and $\$ 78.48$. A break-up above any of these levels will issue buy signals. Volume fell together with the price during the last trading day and this reduces the overall risk as volume should follow the price movements.

Shopify finds support from accumulated volume at $\$ 76.72$ and this level may hold a buying opportunity as an upwards reaction can be expected when the support is being tested. On the upside the stock meets some resistance just above today's level from accumulated volume at $\$ 77.18, \$ 80.67$ and $\$ 87.87$.

This stock is usually traded at a good volume, and with minor daily changes, the risk is considered to be low. During the last day, the stock moved $\$ 2.19$ (2.85\%) between high and low. For the last week, the stock has had daily average volatility of $\mathbf{2 . 5 5 \%}$.

Shopify holds several positive signals, but we still don't find these to be enough for a buy candidate. At the current level, it should be considered as a hold candidate (hold or accumulate) in this position whilst awaiting further development.

Risk: Low
Evaluation: Hold/Accumulate

