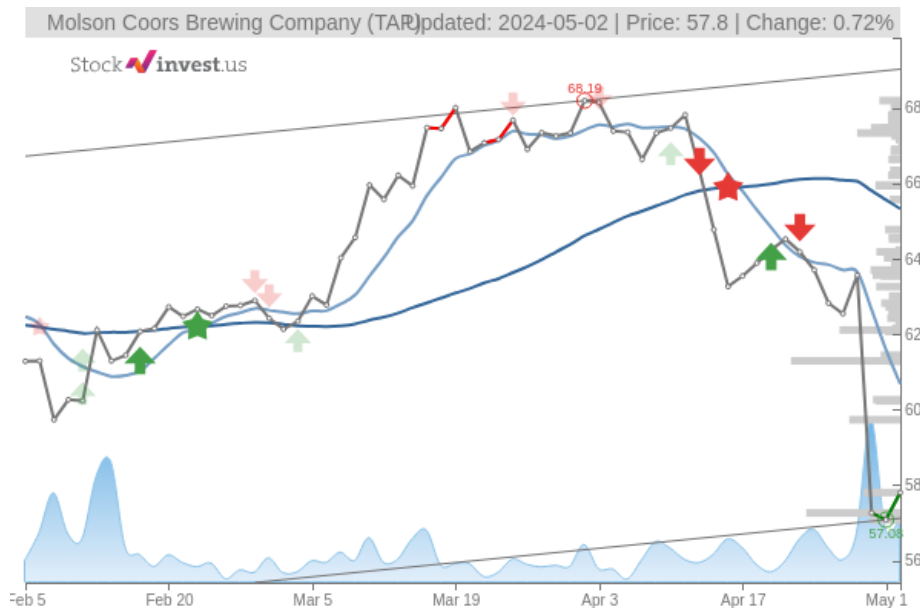


# Molson Coors Brewing Company (Thu, May 02, 2024)

Hold candidate since May 02, 2024

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score: **-0.91**  
#11577/ 30053

Trend:	Buy
MV Long:	Sell
MV Short:	Sell
Pivot:	Buy
Volume:	Buy
MACD:	Sell

## Tech commentaries:

The **Molson Coors Brewing Company** stock price gained **1.26%** on the last trading day (Thursday, 2nd May 2024), rising from **\$57.08** to **\$57.80**. During the last trading day the stock fluctuated **2.92%** from a day low at **\$57.12** to a day high of **\$58.79**. The price has fallen in 6 of the last 10 days and is down by **-9.52%** for this period. Volume has increased on the last day along with the price, which is a positive technical sign, and, in total, **391 thousand** more shares were traded than the day before. In total, **3** million shares were bought and sold for approximately **\$159.74** million.

The stock lies in the lower part of a wide and weak rising trend in the short term, and this may normally pose a very good buying opportunity. If the lower trend floor at **\$57.12** is broken, it will firstly indicate a slower rate of rising, but may also be an early warning for a trend shift. Given the current short-term trend, the stock is expected to rise **3.46%** during the next 3 months and, with a 90% probability hold a price between **\$59.09** and **\$71.41** at the end of this 3-month period.

A buy signal was issued from a pivot bottom point on **Wednesday, May 01, 2024**, and so far it has risen 1.26%. Further rise is indicated until a new top pivot has been found. Volume is rising along with the price. This is considered to be a good technical signal. Some negative signals were issued as well, and these may have some influence on the near short-term development. The **Molson Coors Brewing Company** stock holds sell signals from both short and long-term Moving Averages giving a more negative forecast for the stock. Also, there is a general sell signal from the relation between the two signals where the long-term average is above the short-term average. On corrections up, there will be some resistance from the lines at **\$60.68** and **\$65.32**. A break-up above any of these levels will issue buy signals. Furthermore, there is currently a sell signal from the 3 month Moving Average Convergence Divergence (MACD).

**Molson Coors Brewing Company** finds support from accumulated volume at **\$57.26** and this level may hold a buying opportunity as an upwards reaction can be expected when the support is being tested. On the upside the stock meets some resistance just above today's level from accumulated volume at **\$59.73**, **\$61.29** and **\$62.11**.

This stock has average movements during the day and with good trading volume, the risk is considered to be medium. During the last day, the stock moved **\$1.67** between high and low, or **2.92%**. For the last week, the stock has had daily average volatility of **3.88%**.

**Molson Coors Brewing Company** holds several negative signals and this should be a sell candidate, but due to the general chance for a turnaround situation it should be considered as a hold candidate (hold or accumulate) in this position whilst awaiting further development. We have upgraded our analysis conclusion for this stock since the last evaluation from a Strong Sell to a Hold/Accumulate candidate.

Risk: **Medium**

Evaluation: **Hold/Accumulate**

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