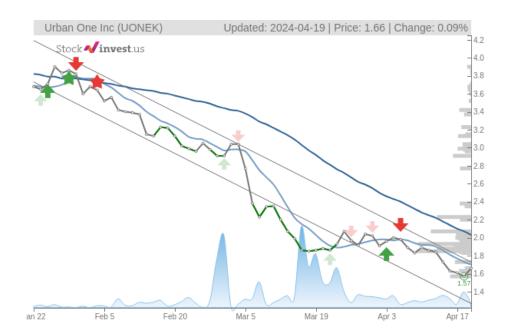
## **Urban One Inc (Fri, Apr 19, 2024)**

Sell candidate since Feb 07, 2024 Loss -51.46%



StockInvest.us Gyneju st. 14, "ROCKIT" Vilnius, LT-01109 Lithuania

> score: -4 #/ 30112

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Buy
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## **Tech commentaries:**

The Urban One Inc stock price gained 5.73% on the last trading day (Friday, 19th Apr 2024), rising from \$1.57 to \$1.66. During the last trading day the stock fluctuated 8.33% from a day low at \$1.56 to a day high of \$1.69. The price has fallen in 8 of the last 10 days and is down by -16.16% for this period. Volume fell on the last day by -50 thousand shares and in total, 29 thousand shares were bought and sold for approximately \$48.02 thousand. You should take into consideration that falling volume on higher prices causes divergence and may be an early warning about possible changes over the next couple of days.

The stock lies the upper part of a very wide and falling trend in the short term, and this may normally pose a very good selling opportunity for the short-term trader as reaction back towards the lower part of the trend can be expected. A break up at the top trend line at \$1.73 will firstly indicate a slower falling rate, but may be the first sign of a trend shift. Given the current short-term trend, the stock is expected to fall -58.75% during the next 3 months and, with a 90% probability hold a price between \$0.523 and \$0.713 at the end of this 3-month period. Do note, that if the stock price manages to stay at current levels or higher, our prediction target will start to change positively over the next few days as the conditions for the current predictions will be broken.

A buy signal was issued from a pivot bottom point on Thursday, April 18, 2024, and so far it has risen 5.73%. Further rise is indicated until a new top pivot has been found. Some negative signals were issued as well, and these may have some influence on the near short-term development. The Urban One Inc stock holds sell signals from both short and long-term Moving Averages giving a more negative forecast for the stock. Also, there is a general sell signal from the relation between the two signals where the long-term average is above the short-term average. On corrections up, there will be some resistance from the lines at \$1.70 and \$2.03. A break-up above any of these levels will issue buy signals. Furthermore, there is currently a sell signal from the 3 month Moving Average Convergence Divergence (MACD). Volume fell during the last trading day while the price increased. This causes a divergence and may be considered as an early warning, but it may not be. The very low volume increases the risk and reduces the other technical signals issued.

Urban One Inc finds support from accumulated volume at \$1.63 and this level may hold a buying opportunity as an upwards reaction can be expected when the support is being tested. On the upside the stock meets some resistance from accumulated volume at \$1.85, \$1.86 and \$1.93.

This stock may move much during the day (volatility) and with periodic low trading volume this stock is considered to be "high risk". During the last day, the stock moved \$0.130 between high and low, or 8.33%. For the last week the stock has had daily average volatility of 5.96%.

Urban One Inc holds several negative signals and is within a very wide and falling trend, so we believe it will still perform weakly in the next couple of days or weeks. We therefore hold a negative evaluation of this stock. We have upgraded our analysis conclusion for this stock since the last evaluation from a Strong Sell to a Sell candidate.

Risk: High

## Evaluation, Call Candidate