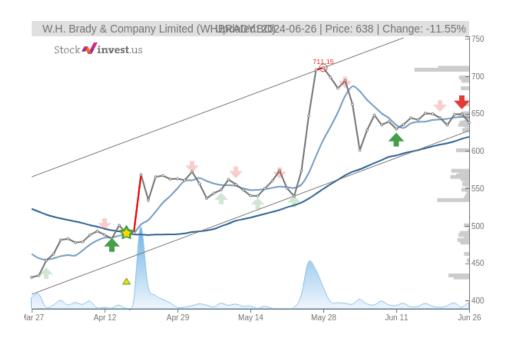
W.H. Brady & Company Limited (Wed, Jun 26, 2024)

Buy candidate since May 23, 2024 Gain 11.24%



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Trend:	Buy
MV Long:	Buy
MV Short:	Sel
Pivot:	Sel
Volume:	Buy
MACD:	Sel

Tech commentaries:

The W.H. Brady & Company Limited stock price fell by -1.78% on the last day (Wednesday, 26th Jun 2024) from ?649.55 to ?638.00. During the last trading day the stock fluctuated 11.55% from a day low at ?605.10 to a day high of ?675.00. The price has been going up and down for this period, and there has been a 1.37% gain for the last 2 weeks. Volume has increased on the last day by 1 thousand shares but on falling prices. This may be an early warning and the risk will be increased slightly over the next couple of days. In total, 2 thousand shares were bought and sold for approximately ?981.24 thousand.

The stock lies in the lower part of a very wide and strong rising trend in the short term, and this may normally pose a very good buying opportunity. If the lower trend floor at ?627.19 is broken, it will firstly indicate a slower rate of rising, but may also be an early warning for a trend shift. Given the current short-term trend, the stock is expected to rise 38.66% during the next 3 months and, with a 90% probability hold a price between ?869.66 and ?1,087.12 at the end of this 3-month period.

The W.H. Brady & Company Limited stock holds a sell signal from the short-term Moving Average; at the same time, however, there is a buy signal from the long-term average. Since the short-term average is above the long-term average there is a general buy signal in the stock giving a positive forecast for the stock. On further gains, the stock will meet resistance from the short-term Moving Average at approximately ?645.07. On a fall, the stock will find some support from the long-term average at approximately ?618.94. A break-up through the short-term average will send a buy signal, whereas a breakdown through the long-term average will send a sell signal. Some negative signals were issued as well, and these may have some influence on the near short-term development. A sell signal was issued from a pivot top point on Tuesday, May 28, 2024, and so far it has fallen -10.29%. Further fall is indicated until a new bottom pivot has been found. Furthermore, there is currently a sell signal from the 3 month Moving Average Convergence Divergence (MACD). W.H. Brady & Company Limited gained volume on the last day, but on falling prices. In technical terms, this is called divergence and may be an early warning. In some cases, increasing volume on falling prices may be considered positive, but that is mainly in typical "sell-offs".

On the downside, the stock finds support just below today's level from accumulated volume at ?568.45 and ?565.40. On the upside the stock meets some resistance just above today's level from accumulated volume at ?646.90, ?708.60 and ?711.15.

This stock has average movements during the day and with good trading volume, the risk is considered to be medium. During the last day, the stock moved ?69.90 between high and low, or 11.55%. For the last week, the stock has had daily average volatility of 4.89%.

W.H. Brady & Company Limited holds several negative signals and this should be a sell candidate, but due to the general chance for a turnaround situation it should be considered as a hold candidate (hold or accumulate) in this position whilst awaiting further development. Due to some small weaknesses in the technical picture we have downgraded our analysis conclusion for this stock since the last evaluation from a Buy to a Hold/Accumulate candidate.

Risk: Medium