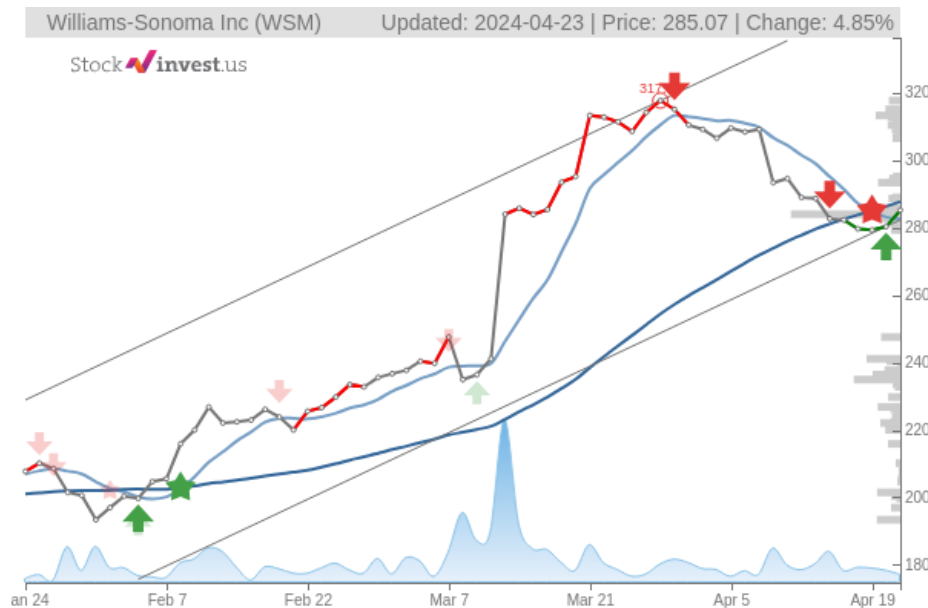


Williams-Sonoma Inc (Tue, Apr 23, 2024)

Sell candidate since Apr 17, 2024

Gain 1.03%

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score: **-3.05**
#15783/ 30110

Trend: Buy
MV Long: Sell
MV Short: Buy
Pivot: Sell
Volume: Sell
MACD: Sell

Tech commentaries:

The **Williams-Sonoma Inc** stock price gained **1.73%** on the last trading day (Tuesday, 23rd Apr 2024), rising from **\$280.22** to **\$285.07**. During the last trading day the stock fluctuated **2.05%** from a day low at **\$280.26** to a day high of **\$286.00**. The price has fallen in 7 of the last 10 days and is down by **-7.74%** for this period. Volume fell on the last day by **-107 thousand** shares and in total, **576 thousand** shares were bought and sold for approximately **\$164.23** million. You should take into consideration that falling volume on higher prices causes divergence and may be an early warning about possible changes over the next couple of days.

The stock lies in the lower part of a wide and strong rising trend in the short term, and this may normally pose a very good buying opportunity. If the lower trend floor at **\$282.19** is broken, it will firstly indicate a slower rate of rising, but may also be an early warning for a trend shift. Given the current short-term trend, the stock is expected to rise **53.38%** during the next 3 months and, with a 90% probability hold a price between **\$432.82** and **\$538.40** at the end of this 3-month period.

Volume fell during the last trading day despite gaining prices. This causes a divergence between volume and price and it may be an early warning. The stock should be watched closely. Some negative signals were issued as well, and these may have some influence on the near short-term development. The **Williams-Sonoma Inc** stock holds a buy signal from the short-term Moving Average; at the same time, however, the long-term average holds a general sell signal. Since the longterm average is above the short-term average there is a general sell signal in the stock giving a more negative forecast for the stock. On further gains, the stock will meet resistance from the long-term Moving Average at **\$287.57**. On a fall, the stock will find some support from the short-term average at **\$282.47**. A break-up through the long-term average will give another buy signal, while a fall below the short-term average will add another sell signal and strengthen the general signal. A sell signal was issued from a pivot top point on **Thursday, March 28, 2024**, and so far it has fallen **-10.22%**. Further fall is indicated until a new bottom pivot has been found. Furthermore, there is currently a sell signal from the 3 month Moving Average Convergence Divergence (MACD).

Williams-Sonoma Inc finds support from accumulated volume at **\$283.87** and this level may hold a buying opportunity as an upwards reaction can be expected when the support is being tested. On the upside the stock meets some resistance just above today's level from accumulated volume at **\$285.65**, **\$293.24** and **\$313.13**.

This stock has average movements during the day and with good trading volume, the risk is considered to be medium. During the last day, the stock moved **\$5.74** between high and low, or **2.05%**. For the last week, the stock has had daily average volatility of **2.33%**.

The Williams-Sonoma Inc stock holds several negative signals and despite the positive trend, we believe **Williams-Sonoma Inc** will perform weakly in the next couple of days or weeks. Therefore, we hold a negative evaluation of this stock.

Risk: **Medium**

Evaluation: **Sell Candidate**

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