

Xcel Brands (Wed, May 01, 2024)

Hold candidate since Apr 29, 2024

Loss -1.73%

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score: **-0.511**
#/ 30053

Trend: Sell
MV Long: Sell
MV Short: Buy
Pivot: Buy
Volume: Sell
MACD: Sell

Tech commentaries:

The **Xcel Brands** stock price fell by **-1.33%** on the last day (Wednesday, 1st May 2024) from **\$0.750** to **\$0.740**. During the last trading day the stock fluctuated **2.53%** from a day low at **\$0.732** to a day high of **\$0.750**. The price has fallen in 6 of the last 10 days but is still up by **1.37%** over the past 2 weeks. Volume fell on the last day along with the stock, which is actually a good sign as volume should follow the stock. On the last day, the trading volume fell by **-6 thousand** shares and in total, **7 thousand** shares were bought and sold for approximately **\$4.95** thousand.

The stock lies the upper part of a very wide and falling trend in the short term, and this may normally pose a very good selling opportunity for the short-term trader as reaction back towards the lower part of the trend can be expected. A break up at the top trend line at **\$0.771** will firstly indicate a slower falling rate, but may be the first sign of a trend shift. Given the current short-term trend, the stock is expected to fall **-34.97%** during the next 3 months and, with a 90% probability hold a price between **\$0.396** and **\$0.502** at the end of this 3-month period. Do note, that if the stock price manages to stay at current levels or higher, our prediction target will start to change positively over the next few days as the conditions for the current predictions will be broken.

A buy signal was issued from a pivot bottom point on **Thursday, April 18, 2024**, and so far it has risen 10.45%. Further rise is indicated until a new top pivot has been found. Some negative signals were issued as well, and these may have some influence on the near short-term development. The **Xcel Brands** stock holds a buy signal from the short-term Moving Average; at the same time, however, the long-term average holds a general sell signal. Since the longterm average is above the short-term average there is a general sell signal in the stock giving a more negative forecast for the stock. On further gains, the stock will meet resistance from the long-term Moving Average at **\$0.782**. On a fall, the stock will find some support from the short-term average at **\$0.718**. A break-up through the long-term average will give another buy signal, while a fall below the short-term average will add another sell signal and strengthen the general signal. Furthermore, there is currently a sell signal from the 3 month Moving Average Convergence Divergence (MACD). Volume fell along with the price during the last trading day which is technical positive. One should, however, note that this stock may have low liquidity in periods, which increases the general risk. The very low volume increases the risk and reduces the other technical signals issued.

On the downside, the stock finds support just below today's level from accumulated volume at **\$0.700** and **\$0.698**. On the upside the stock meets some resistance just above today's level from accumulated volume at **\$0.746**, **\$0.753** and **\$0.88**.

This stock may move much during the day (volatility) and with periodic low trading volume this stock is considered to be "high risk". During the last day, the stock moved **\$0.0185** between high and low, or **2.53%**. For the last week the stock has had daily average volatility of **7.73%**.

Xcel Brands holds several positive signals, but we still don't find these to be enough for a buy candidate. At the current level, it should be considered as a hold candidate (hold or accumulate) in this position whilst awaiting further development.

Risk: High

Evaluation: Hold/Accumulate

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