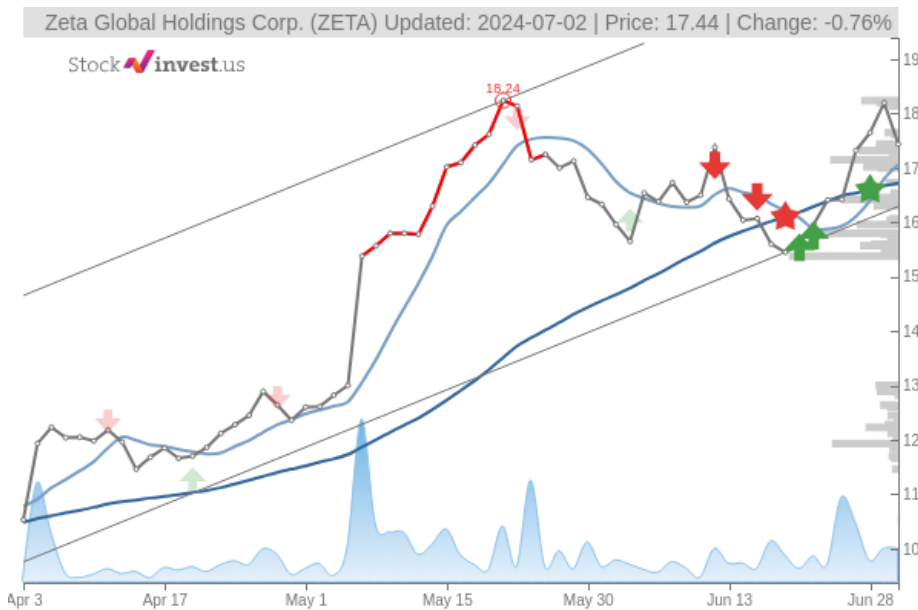


# Zeta Global Holdings Corp. (Tue, Jul 02, 2024)

Buy candidate since Jun 27, 2024

Gain 0.69%

StockInvest.us  
Gyneju st. 14, "ROCKIT"  
Vilnius, LT-01109  
Lithuania



score: **3.35**

#2090/ 54200

Trend: Buy  
MV Long: Buy  
MV Short: Buy  
Pivot: Sell  
Volume: Buy  
MACD: Buy

## Tech commentaries:

The **Zeta Global Holdings Corp.** stock price fell by **-4.18%** on the last day (Tuesday, 2nd Jul 2024) from **\$18.20** to **\$17.44**. During the last trading day the stock fluctuated **4.02%** from a day low at **\$17.40** to a day high of **\$18.10**. The price has risen in 7 of the last 10 days and is up by **8.53%** over the past 2 weeks. Volume has increased on the last day by **6 thousand** shares but on falling prices. This may be an early warning and the risk will be increased slightly over the next couple of days. In total, **3** million shares were bought and sold for approximately **\$43.80** million.

The stock lies in the middle of a very wide and strong rising trend in the short term and a further rise within the trend is signaled. Given the current short-term trend, the stock is expected to rise **44.63%** during the next 3 months and, with a 90% probability hold a price between **\$23.57** and **\$30.65** at the end of this 3-month period.

The **Zeta Global Holdings Corp.** stock holds buy signals from both short and long-term Moving Averages giving a positive forecast for the stock. Also, there is a general buy signal from the relation between the two signals where the short-term average is above the long-term average. On corrections down, there will be some support from the lines at **\$17.06** and **\$16.72**. A breakdown below any of these levels will issue sell signals. Furthermore, there is a buy signal from the 3 month Moving Average Convergence Divergence (MACD). Some negative signals were issued as well, and these may have some influence on the near short-term development. A sell signal was issued from a pivot top point on **Tuesday, May 21, 2024**, and so far it has fallen - 4.39%. Further fall is indicated until a new bottom pivot has been found. Volume rose on falling prices yesterday. This may be an early warning and the stock should be followed more closely.

**Zeta Global Holdings Corp.** finds support from accumulated volume at \$17.15 and this level may hold a buying opportunity as an upwards reaction can be expected when the support is being tested. On the upside the stock meets some resistance just above today's level from accumulated volume at **\$17.65**, **\$18.20** and **\$18.24**.

This stock has average movements during the day and with good trading volume, the risk is considered to be medium. During the last day, the stock moved **\$0.700** between high and low, or **4.02%**. For the last week, the stock has had daily average volatility of **4.13%**.

Several short-term signals, along with a general good trend, are positive and we conclude that the current level may hold a buying opportunity as there is a fair chance for **Zeta Global Holdings Corp.** stock to perform well in the short-term.

Risk: **Medium**

Evaluation: **Buy Candidate**

Disclaimer: StockInvest.us is a research service that provides financial data and technical analysis of stocks. All users should speak with their financial advisor before buying or selling any securities. Users should not base their investment decision upon "StockInvest.us". By using the site you agree and are held liable for your own investment decisions and agree to Terms of Use and Privacy Policy.